



# WOOFSTOCK

AUGUST 27, 2017

  
ROCKLIN  
CALIFORNIA

A close-up, top-down photograph of a white dog with brown patches lying on its back in a lush green lawn. The dog's front paws are held up near its eyes, and its hind legs are also raised. The dog is wearing a black collar with a gold-colored buckle. The background is a dense field of green grass.

Woofstock 2017 is Northern California's **premier festival** for **people** and their **pooches!**

*A dog-gone great time!*

This **11th annual** dog loving event draws **more than 10,000** people and their four legged friends to **Johnson-Springview Park** in Rocklin.



**costume parade**



The event includes:

Grateful Dog **5k Rescue Run/walk**

Boyscouts Pawcake **Breakfast**

**Dog Rescue Groups**, many dogs are adopted into new homes every year!

**Vendors**

Bark **Art**

Demonstrations and **Activities**

**Education** and **Entertainment**



**Weiner dog races**



**fun zone!**

As a sponsor you

**connect** with the Rocklin community

reach **regional customers** from greater Sacramento, El Dorado Hills and beyond. Even attendees from Tahoe and Reno!

Help bring an **iconic event** to our area and benefits to:

**Healing Heroes** - providing service dogs to Veterans in need

**Dog Rescue Organizations** - helping dogs in need find loving homes

*An unforgettable experience!*

*Social Media*

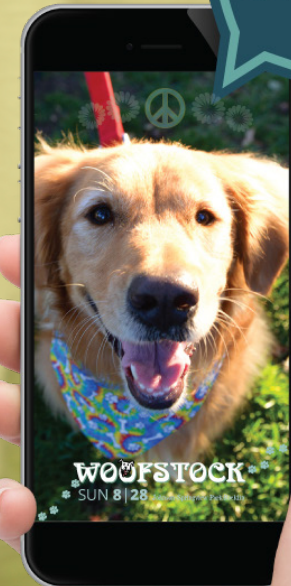
TWEET

SNAP

FOLLOW

TAG

**BARK**



**#RocklinWoofstock**

**ROCKLINPARKSREC**

**ROCKLINWOOFSTOCK**



## FLOWER POWER SPONSOR PACKAGE

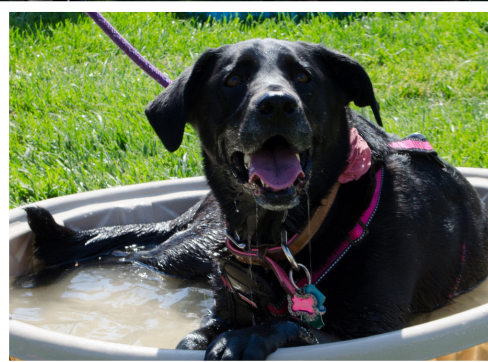
 \$5,500

Logo on —

- Three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide
- Flyers
- Posters

Favorable exhibit space

Four tickets to City of Rocklin  
Quarry Park Entertainment  
Season at Platinum Living  
Amphitheater



## PEACE SPONSOR PACKAGE

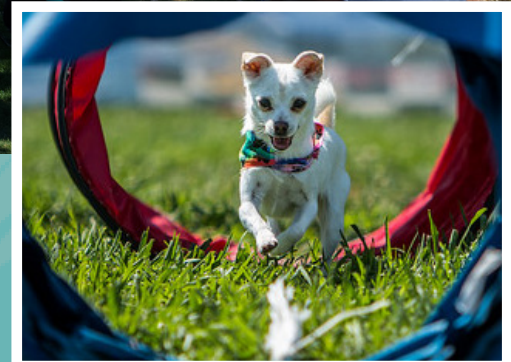
 \$2,500

Logo on —

- Three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide

Favorable exhibit space

Two tickets to City of Rocklin  
Quarry Park Entertainment  
Season at Platinum Living  
Amphitheater



## PUPS SPONSOR PACKAGE

 \$1,000

Logo on —

- Three websites
- Sponsor signage
- Program/guide

Favorable exhibit space

# Contact

**Bob Hilton** | 916.508.0723  
bob.hilton@rocklin.ca.us

**Kevin Huntzinger** | 916.625-5269  
kevin.huntzinger@rocklin.ca.us



**ROCKLIN**  
CALIFORNIA

[rocklin.ca.us/events](https://rocklin.ca.us/events)