



Rocklin Road Sierra College Corridor Multimodal Enhancements Online Student Survey Summary April 22 – May 20, 2024

Introduction

In April/May 2024, the City of Rocklin hosted an online survey for Sierra College students as part of the Rocklin Road Sierra College Corridor Multimodal Enhancements Project. The survey was available online from April 22 – May 20, 2024, receiving 110 responses. The survey aimed to obtain feedback from Sierra College students on their current travel patterns along the project corridor, their current modes, and how safe they feel while traveling. The feedback collected through the student survey will inform the project's engineering and design phase.



Project team member speaks with student at the Sierra College ECOS Earth Day Event

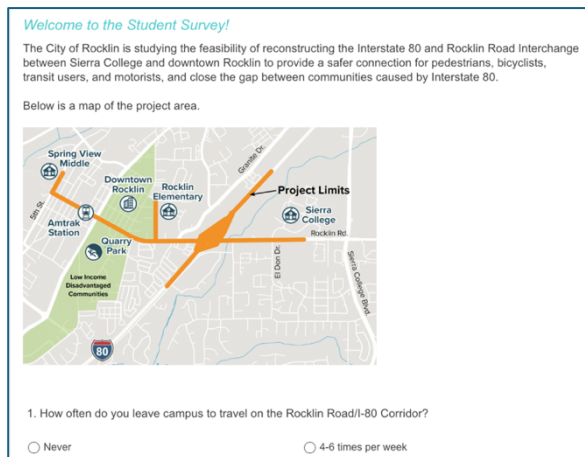
About the Project

The City of Rocklin is studying the feasibility of reconstructing the Interstate 80 and Rocklin Road Interchange between Sierra College and downtown Rocklin to provide a safer connection for pedestrians, bicyclists, transit users, and motorists and close the gap between communities caused by Interstate 80.

Survey Methodology

When participants visited the online survey page, they were able to learn more about the Rocklin Road Sierra College Corridor Multimodal Enhancements Project, its goals, and the project area. The survey included eight questions covering the following topics:

- Preferred mode of travel
- How safe and comfortable they feel traveling along the project corridor
- Most visited local destinations
- Frequency of travel along the corridor



Student Survey on SurveyMonkey

Awareness and Notification

The project team implemented a community outreach and education campaign to increase student participation in the survey.

- Social Media: The City of Rocklin posted the survey on its Instagram account on May 15th and on its Facebook page on [May 16th](#). The project team also posted a boosted advertisement on Facebook and Instagram targeting Rocklin area residents.

- Stakeholder Communication: More than 30 college staff members who facilitate student clubs or organizations were contacted via email and phone about the survey. Staff were willing to both take and share the survey with other students.
- Flyer Delivery: The project team delivered survey flyers to Campus Cafés, student service rooms, and the library and posted them on bulletin boards across campus.
- Pop-Ups: Project team members attended the Sierra College campus twice:
 - The first event was held at the ECOS Earth Day event on April 25th. After engaging with students, project team members distributed survey cards and encouraged attendees to take the survey.
 - The second event took place at the Rocklin Sierra College Campus quad. More than 100 survey cards were distributed to students.
- Email Notification: The project team sent an email notification with a final reminder to take the survey to a public database of 646 contacts in Rocklin.
- College Class Awareness: Two Sierra College professors agreed to share the survey with their classes. The students who took the student survey were offered extra credit in the class.



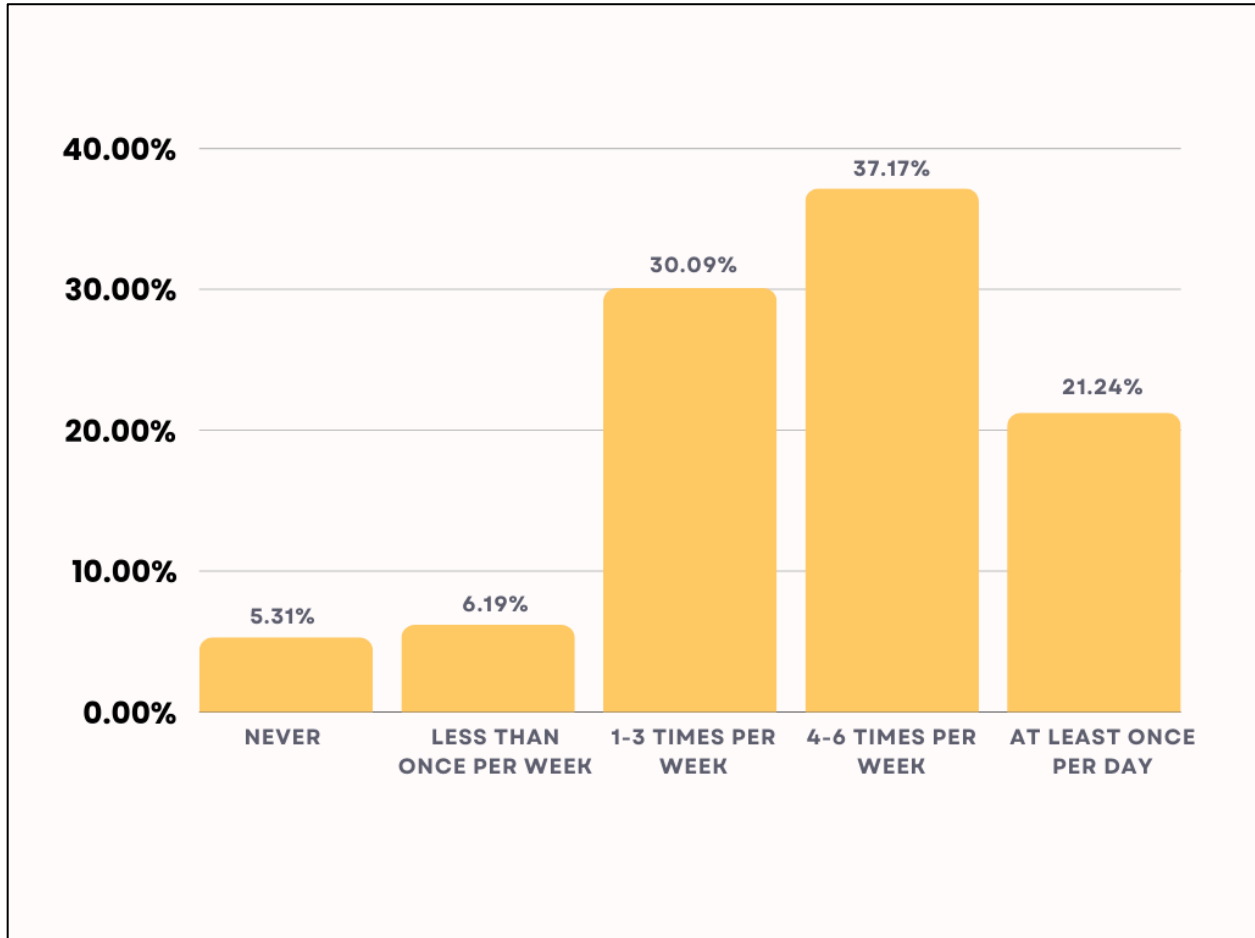
Sierra College Biology Professor shares the survey information during a lecture for extra credit





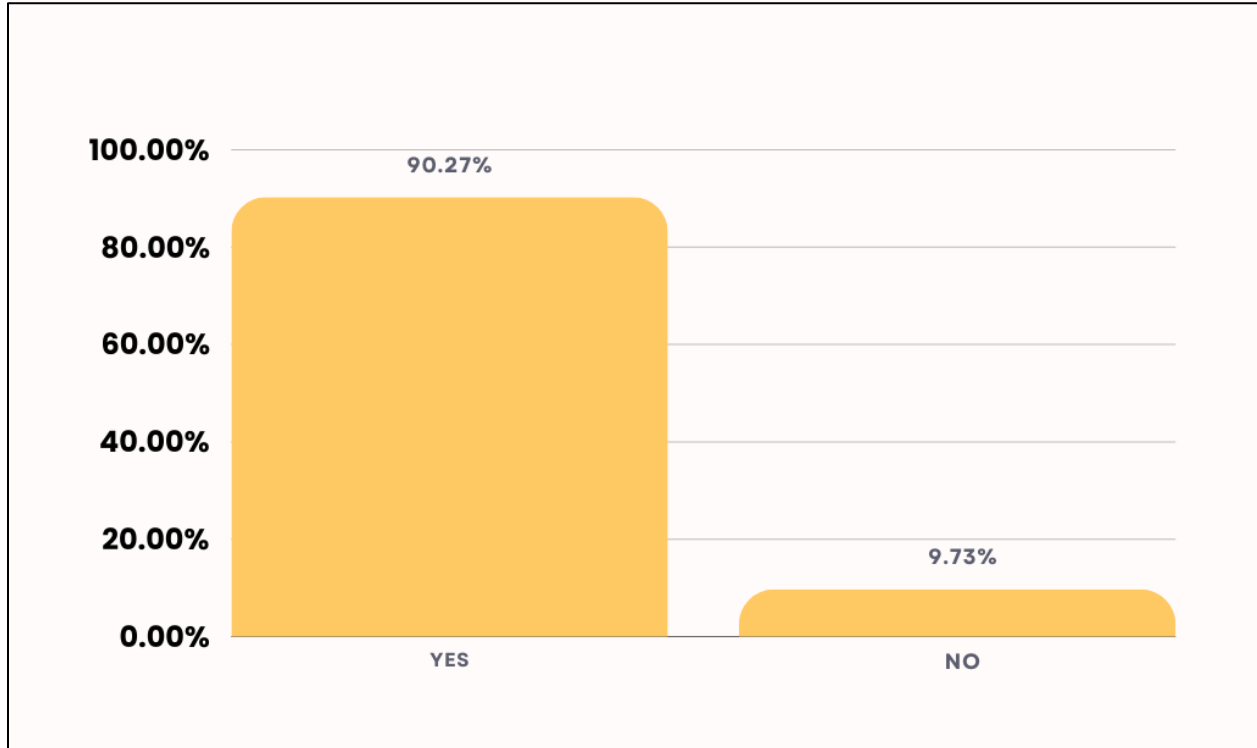
Student Feedback

Question 1: How often do you leave campus to travel on the Rocklin Road/I-80 Corridor?



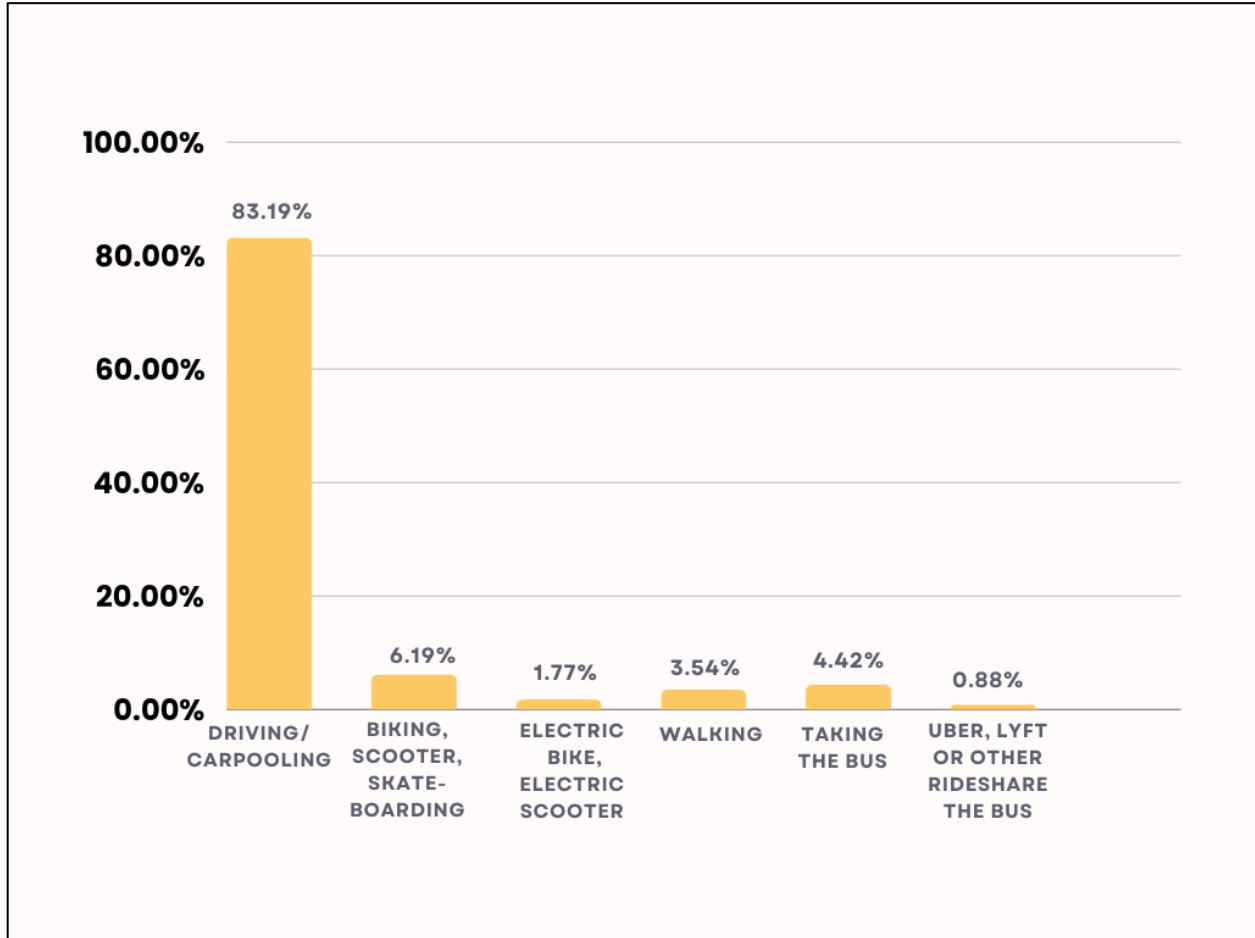


Question 2: Do you have a car?



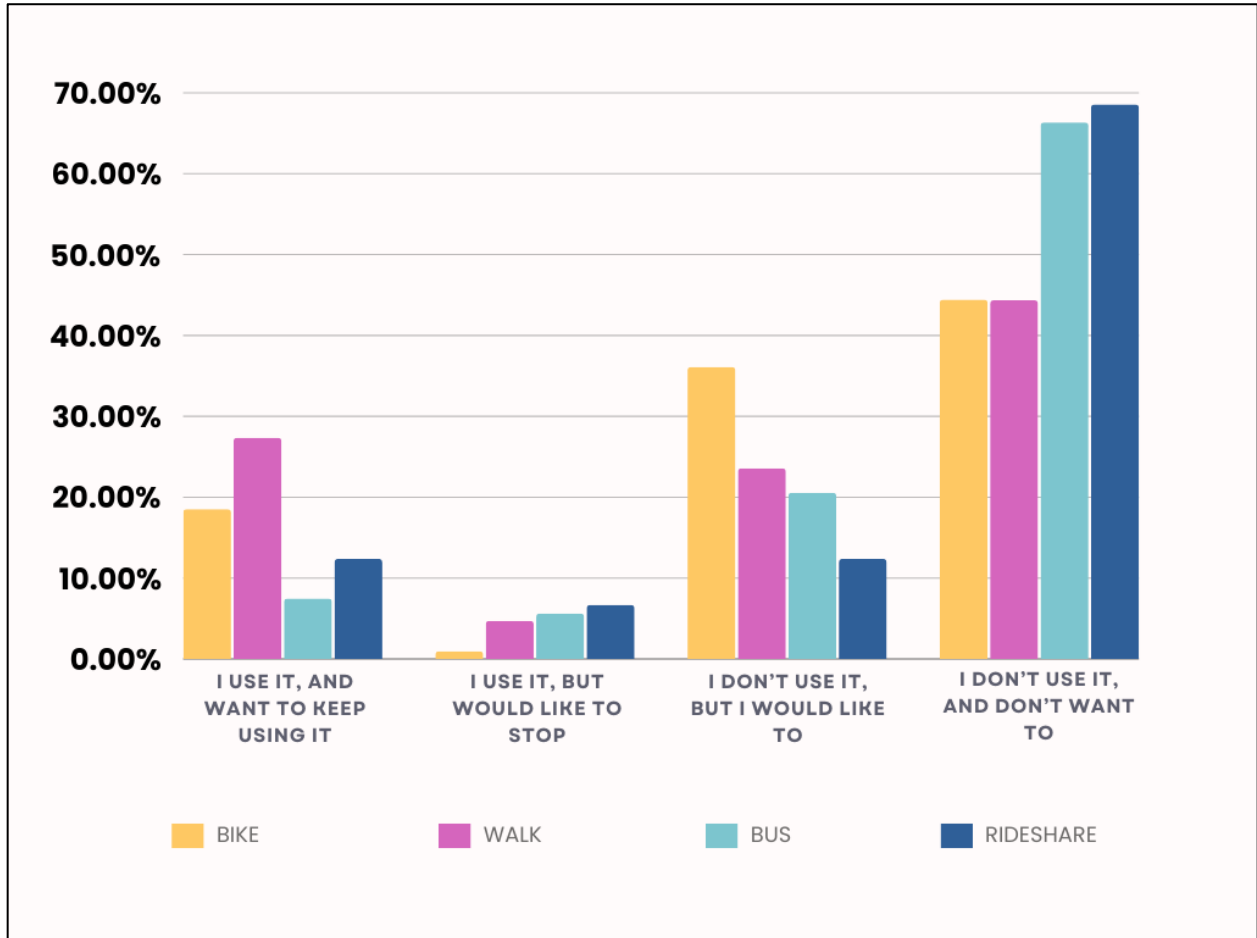


Question 3: In general, how do you travel along the corridor?



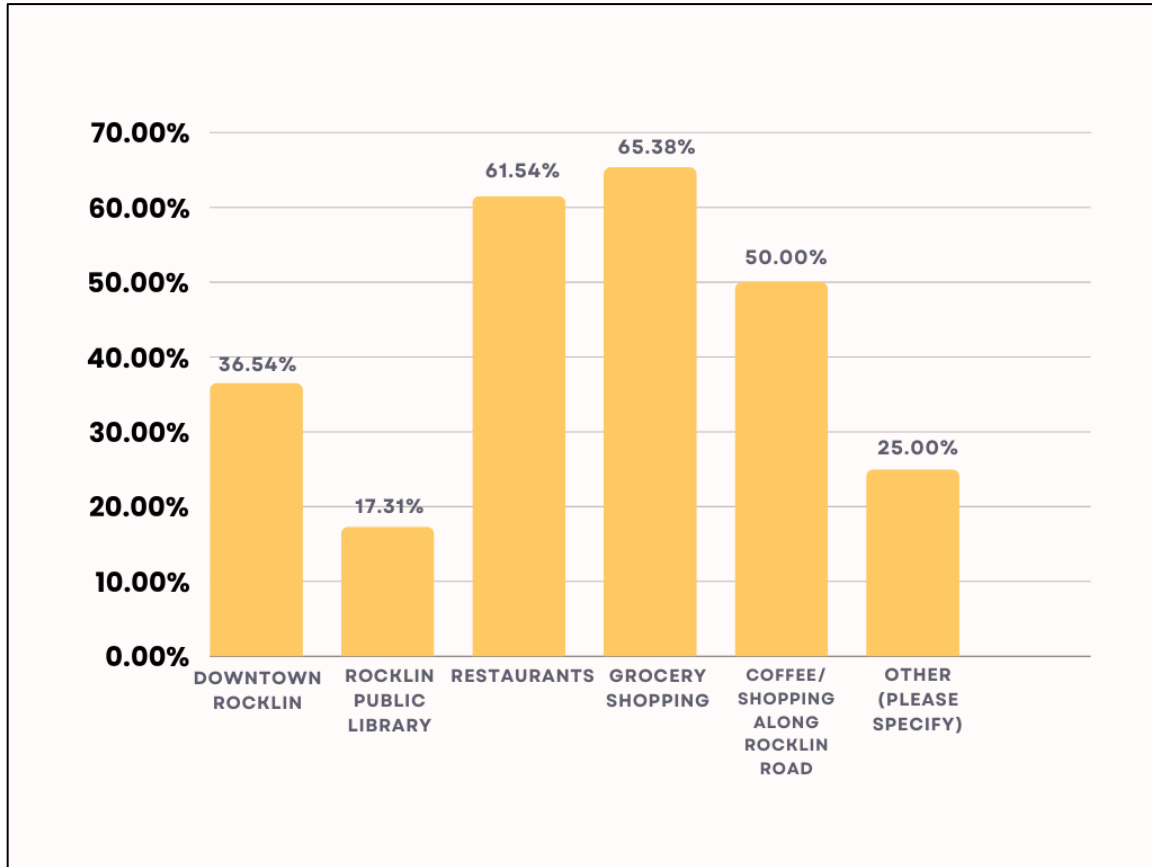


Question 4: Have you used alternative transportation around the area (biking, walking, riding the bus, rideshare)? If not, would you like to?





Question 5: What destinations do you travel to at least once a week besides Sierra College?



The “other” write-in destinations are as follows:

- Roseville Galleria
- Sierra College (3)
- Through Downtown Rocklin, Pacific, Sunset to the other side of Rocklin
- Folsom lake college
- Roseville
- Adalberto’s
- Rocklin Institute of Religion
- Institute of Religion
- Cal Fit
- Granddaughters school
- Places north
- Sierra College, to Longview Dr.
- Rocklin High School, Vernon Street
- Rocklin LDS Institute Bldg
- Wal-Mart off Sierra College
- Post Office
- Ares jiu jitsu
- Plumas Lake, where I live
- Work commute
- Rocklin Crossings a few days a week. My husband and I would love to ride our bikes to restaurants in the Walmart shopping area. As of now, we don’t feel safe with there being no sidewalk and the cars driving so fast.
- Schools



Note: For the three following questions, participants answered a sliding scale question where 1 star = Very Uncomfortable and 5 stars = Very Comfortable.

Question 6: Generally, how comfortable do you feel driving along Rocklin Road under I-80?



**On average, people feel
somewhat comfortable**

Question 7: How comfortable do you feel with walking or biking along Rocklin Road under I-80?



**On average, people feel very
uncomfortable**

Question 8: How important do you feel it is to improve the safety and travel experience for pedestrians and bicyclists between downtown Rocklin and Sierra College?



**On average, people feel
somewhat comfortable**



Project Next Steps

The Rocklin Road Sierra Community College Corridor Multimodal Enhancements Project is estimated to begin construction in 2026, with the following timeline (but is subject to change):

- Fall 2025: Design and Right of Way Completed
- 2026: Construction start

Schedule

