



NOBLE  
\$1,000

## Year-Long Benefits

Your logo on 125th Anniversary website.

## Event-Specific Benefits

**125th Anniversary Celebration at Quarry Park:** Sponsorship signage. 10x10 ft. booth space. Verbal stage recognition. E-blast recognition.

**State of the City:** Logo in City presentation slide deck for 125th Anniversary Sponsors.

**125th Anniversary Parade:** Business float entry. Logo included on sponsorship sign. E-blast recognition.

**Hot Chili & Cool Cars:** Logo included on signage at City of Rocklin booth.

**Voices of the Past Cemetery Tour:** Logo included on sponsorship sign.



MEMORABLE  
\$500

## Year-Long Benefits

Your logo on 125th Anniversary website.

## Event-Specific Benefits

**125th Anniversary Celebration at Quarry Park:** Sponsorship signage. Verbal stage recognition.

**State of the City:** Logo in City presentation slide deck for 125th Anniversary Sponsors.

**125th Anniversary Parade:** Logo included on sponsorship sign.

**Hot Chili & Cool Cars:** Logo included on signage at City of Rocklin booth.

**Voices of the Past Cemetery Tour:** Logo included on sponsorship sign.



## ❁ SPONSORSHIPS ❁

### *It's Rocklin's Anniversary* **JOIN THE CELEBRATION**

The City of Rocklin was incorporated on February 24, 1893, becoming the 95<sup>th</sup> city established in California.

Contact Michael Young  
for more information  
**(916) 625-5584**

# BENEFITS OF SPONSORSHIP

## Level

## Year-Long Benefits

## Event-Specific Benefits



LEGENDARY  
\$5000

Your logo on **125th Anniversary website**

Recognition in one City-Sponsored **Chamber Newsletter Article**

Feature in one **City Business & Development Newsletter**

Two tickets to the **Chamber Dinner and Business Awards** with verbal stage recognition during Business Legacy Award presentation. Opportunity to provide giveaway to 225 members.

**125th Anniversary Celebration at Quarry Park:** Second stage sponsorship banner recognition. Sponsorship signage. Favorable 10x10 ft. booth space. Verbal stage recognition. Recognition in event news release. E-blast recognition. One social media mention each on Facebook and Twitter prior to and after event.

**State of the City:** Logo in City presentation slide deck for 125th Anniversary Sponsors. Verbal stage recognition during city presentation.

**125th Anniversary "Then and Now" Art Contest:** Listed as presenting sponsor of art contest. Logo included in all art contest promotional e-blasts. Recognition during art contest awards process.

**125th Anniversary Parade:** Business float entry with prominent placement. Logo included on sponsorship sign prominently placed. Four tickets to Kiwanis Community Celebration. E-blast recognition. One social media mention each on Facebook and Twitter prior to and after event.

**Hot Chili & Cool Cars:** Logo included on signs near 125th Anniversary vehicle displays. Logo included on 125th Anniversary signage at City of Rocklin booth.

**Voices of the Past Cemetery Tour:** Logo included on sponsorship sign. Logo included on ticket sales site. Two entry tickets to Cemetery Tour. E-blast recognition.

## Level

## Year-Long Benefits

## Event-Specific Benefits



HISTORIC  
\$2,500

Your logo on **125th Anniversary website**

Recognition in one City-Sponsored **Chamber Newsletter Article**

Feature in one **City Business & Development Newsletter**

**Chamber Dinner and Business Awards:** Verbal recognition during Business Legacy Award presentation.

**125th Anniversary Celebration at Quarry Park:** Sponsorship signage. Favorable 10x10 ft. booth space. Verbal stage recognition. Recognition in event news release. E-blast recognition. One social media mention each on Facebook and Twitter.

**State of the City:** Logo in City presentation slide deck for 125th Anniversary Sponsors.

**125th Anniversary Parade:** Business float entry. Logo included on sponsorship sign prominently placed. E-blast recognition.

**Hot Chili & Cool Cars:** Logo included on 125th Anniversary signage at City of Rocklin booth.

**Voices of the Past Cemetery Tour:** Logo included on sponsorship sign. E-blast recognition.