

City of Rocklin and the Arts Council of Placer County present

OFF THE RAILS

A Public Art Project



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Arts COUNCIL PLACER COUNTY

125
1893—2018
ROCKLIN

 **OFF THE RAILS**

A Public Art Project Applications due: **APRIL 27TH**

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I. Project Scope

All Artists – Please read this entire packet and submit all the required forms by the deadline to be eligible to create one of the “Mining Carts”.

Your participation in “Off the Rails” public art project can be a great way to gain public recognition. All accepted artists will be promoted in digital, print, and social media.

Artists who wish to participate must create colored sketches of their designs for a three dimensional (3D) , fiberglass Mining Cart that is approximately 3 feet tall x 3.75 feet long x 2.25 feet high. This packet includes an outline of the mining cart to use as a design template. The mining cart and rail will be mounted with the appropriate hardware displayed throughout the Quarry District. Make sure your sketch/design is nicely detailed so that the deciding members have a clear example of what the finished product will look like.

We ask that you submit a minimum of two designs with your application on or before **April 27th, 2018**.

We are relying on the creative minds that we know exist right here in our own community and we can hardly wait to see the incredible artwork that will be created!

II. Art Theme & Background

In Celebration of the City of Rocklin’s 125th Birthday, it is important to honor our roots and look to the future.

In the heart of Rocklin lives the Quarry District. This unique district is generally defined as the “old part” of Rocklin. According to the Sacramento Union, on March 28th, 1864 the Central Pacific’s first paid freight was three mine cart loads of granite from Rocklin for a building project in San Francisco. This became the start of Rocklin’s granite being distributed to help build many historical projects such as the State Capital in 1871.

That’s why the mining cart is relevant to the Quarry District and Rocklin’s History.

We encourage you to use your own design, techniques, and ideas to incorporate what you think are important to Rocklin’s past, present, and future.

III. Selection & Creation Process

1. The Art Task Force (ATF) will review all submitted packets for the project.
2. The top 7 designs that are accepted by the ATF will be presented to the Parks, Recreation, and Arts Commission.
3. Artists are invited to attend the Parks, Recreation, and Arts Commission meeting on May 9th, where the 5 final designs will be selected.
 - a. This meeting is held in the City of Rocklin Council Chambers (3970 Rocklin Road.) at 6pm. You are not required to attend this meeting.
4. All applicants will be informed of acceptance status by May 11, 2018.
5. The artist whose design has been chosen will receive a \$500 payment to go towards the cost of creative materials and supplies. This will be available when their cart is picked up.
6. The mining carts will be available for pick up starting on May 21st thru June 1st at the Parks and Recreation Department (5460 5th Street). You will need to schedule your pick up time in advance by contacting the Parks and Recreation Department at (916) 625-5200. If you need assistance transporting the sculpture, please schedule the transport as soon as possible by contacting the Parks and Recreation Department.
7. During the duration of the creation of your mining cart, there will be 2 progress updates.
 - a. The first one will be 4 weeks in. We will request photos of the progress and a short summary of the steps that you have taken so far.
 - b. The second progress update will be 8 weeks in. We will schedule a site visit to see the cart in person. At that time, the artist will receive an additional check for \$500.
8. Once the mining cart is completed and returned to the City of Rocklin, artist will receive the final \$1,500 stipend.
9. We will notify the selected artist to the location of where their Mine Cart will reside within the Quarry District after the carts are returned to the City. This will include the timeframe as to when it will be placed at designated location as well.

IV. Acknowledgement of Artists

Artists participating in "Off the Rails" public art project will be acknowledged in the following ways:

- The name of the artist, title of the mining cart
- The artist, title, listed on the City of Rocklin website
- The cart, along with its artist, will be featured in digital, print, and social media
- Artists and cart will all be revealed at the Art Event on September 21st, 2018 at Quarry Park.

V. Timeline

Feb. 27, 2018	Artist Packets available for pick up or online www.rocklin.ca.us/publicart
April 27, 2018	Deadline for Artist Submission by 4pm <i>No Exceptions</i>
May 9, 2018	Parks, Recreation, and Arts Commission Meeting *Final selection of Artists for all 5 mine carts – Artists are not required to be present
May 11, 2018	Notify Selected Artists
May 21 – June 1, 2018	Artists pick up fiberglass Mining Cart with rail
Week of June 25, 2018	1 st Progress Update
Week of July 30, 2018	2 nd Progress Update and site visit
Sept. 7, 2018	Completed mine cart returned to Parks and Rec. Dept. by 4pm. <i>No Exceptions</i>
Sept. 21, 2018	Artist and Mine Cart unveiling at Art Event at Quarry Park

VI. Items to be submitted

The following items must be submitted by the deadline.

- Artists Agreement (must be signed) *Page 9*
- Copyright Assignment – two pages (must be signed) *Pages 10 and 11*
- A color sketch/design of your mining cart on 8½" x 11" paper (One design per page, minimum 2 designs required) *Page 12*
 - o *Keep copies for your reference*
- Your artist bio or resume – this helps us promote you and your mining cart design.
 - o *Don't know what to say? Tell us a bit about yourself, your art experience or life experience. Include some information on your design. Everyone has something interesting to say about herself or himself, and the evolution of their designs.*

Submit your designs and ALL completed forms:

Drop off or mail to 5460 5th Street Rocklin, CA 95677

OR

Submit electronically by emailing Public.Art@rocklin.ca.us

VII. Technical Notes & Design Criteria

1. Artists may alter the basic mine cart form but cannot compromise its structural integrity. The contact points by which the cart is attached to its base cannot be altered or obstructed. Structural alterations that result in fundamental change to the basic mine cart form must be carried out under the direct supervision of an auto body shop or fiberglass fabricator.
2. The artist may paint, sculpt, transform or adorn the cart, using mosaic, mirrors, tiles, or other media. Although objects may be attached to the cart, vandalism may and, unfortunately, does occur. Any object that is affixed must be attached in a way that it cannot easily be removed and must be weather resistant.
3. The carts will be placed in outdoor areas fully accessible to the public. Artists should consider the weather and other elements, including sun, rain, wind, and dirt. Artists must develop designs, and choose materials, that will not absorb water and that can withstand the weather.
4. Icon Poly, the company producing the Mining Carts, recommends using Acrylic Paint. Artists should be mindful that not all acrylic paints or all colors are lightfast (colorfast) and could possibly fade in strong sunlight. Oil-based enamels, whether from an aerosol can, brushed or applied with professional spray equipment, can be used, but can be more difficult to work with. Primers typically used for drywall are NOT recommended, and latex paints are NOT recommended.
5. Regarding adhesives, we have had success with epoxy. Polystyrene body fillers such as Bondo and Evercoat are excellent for use both as an adhesive and as a material for sculpting shapes and textures. Liquid nails and other such construction adhesives may be used as well, although the drying time is longer. Please assure that decoupage surfaces are secure and will withstand the elements.
6. After the Artist has finished their cart, they should apply a varnish to protect it until it receives professionally applied automotive clear coat. Artists must determine the compatibility of their varnish with the particular paints they have used. It is extremely important to follow the recommendations of the respective manufacturers. An exterior grade of sealer that is non-reactive, non-toxic, UV resistant and waterproof is strongly recommended. A minimum of two coats of varnish is required. Either a matte or gloss finish is acceptable. Please read section VIII on page 7.
7. We cannot overemphasize the risk of paint failure that can result if instructions are not followed.
8. "Off the Rails" is a public art exhibit. The carts will be placed in highly public, accessible locations where the public can touch the designs. Public safety is a significant concern. Designs should be created with durability AND safety in mind.
9. Designs must be appropriate for public display. The City desires to create an opportunity for artistic expression, without offending members of the public. For this reason, designs which promote drugs or alcohol, or are sexually explicit in nature will not be displayed. The City also desires to maintain a position of neutrality on political and religious views. Therefore, applicants are discouraged from submitting entries with political or religious themes. The City reserves the right to not select or display any design, which it believes would be offensive to the public or violate the law. The City has the sole discretion to accept or reject any design.

VIII. Prep & Painting Tips

Icon Poly (308) 468-9411

Preparation

Lightly sand entire surface with 100-220 grit prior to painting, this sanding is more to clean the surface, not to remove the primer. Do not over sand. Wear plastic gloves when doing this, and when touching the raw sculpture after sanding. This will keep oils from your hands off the surface which could cause an adhesion problem when painting. Do not wear powdered latex gloves because powder residue will remain in the sculpture. If any primer flakes off when sanding, sand back to where the primer is stuck, abrading the raw resins. Then re-prime that area. We suggest using any brand of Gesso and almost all paint manufacturers have a primer that will work.

Paint and Varnish

Using acrylic paints is recommended. Recommend acrylics are by Golden, Windsor-Newton, Daler-Rowney, Pebeo, Lascaux, Liquitex and other professional-grade paint. We recommend staying away from oil paints if you do not have a lot of experience with them. Avoid latex wall paint. Read your paint labels carefully and avoid paints that do not have a high colorfast rating. You don't want your design to disappear in the sunlight!

It is vital that you protect your artwork before the form leaves your studio by varnishing with two coats of Lascaux UV-1 gloss varnish. It is the best. Order one 250 ml bottle from Jerry's Artarama Catalog (800-827-8478) or Dick Blick Art Supply (www.dickblick.com) Two coats of Lascaux, diluted 3 parts varnish to 1 part water, will protect your work until it is clear-coated. An alternative to Lascaux is Ronan's Aquathane (call 800-247-6626 to find your nearest retailer). DO NOT USE GOLDEN UVLS GLOSS VARNISH. IT IS NOT RECOMMENDED FOR OUTDOOR USE.

Clear-Coat

The City of Rocklin will arrange for a final finish with an auto-body clear coat, which will create a hard-shell high-gloss finish with a UV-protection component. Clear-coat will not be applied over mosaic or mirrored surfaces.

Additions and Extensions

Remember that anything you add to the mining cart will be vulnerable. Vandals (and the weather) will try to remove add-ons, so think "permanence" when planning and executing your design. If an artist plans to cover the entire surface with materials other than paint, such as tile or mosaic work, it may be necessary to remove as much primer as possible. When attaching items with adhesive, be sure to sand or rasp down into the material of the sculpture. Gluing direct to the primed surface may not yield the best results. If attaching items, we recommend using physical attachment (i.e. screws, bolts) in conjunction with adhesives. If you wish to sculpt forms onto your fiberglass form, use epoxy putty. Go to www.magicsculp.com and/or www.restorersupplies.com for epoxy putty and product tech support. To glue stuff onto your creature, use liquid nails or jewelers cement, epoxy adhesives or Bond 527 multi-purpose cement. We do NOT recommend that you add hats, bags and other items made of fabric. We also do NOT recommend that you use paper or photocopies due to the reaction between inks and strong light. Fabric items will deteriorate outside, and ink and paper will fade.

IX. Contact Information

Resources for Artists

The mining carts were produced by Icon Poly of Gibbon, Nebraska. The folks at Icon Poly are happy to talk with artists regarding materials, adhesives, or other technical questions that might arise. Icon Poly maintains a website listing programs for which they supply forms www.iconpolystudio.com. Their phone number is (308) 468-9411 and hours are Monday through Friday 9 – 5, Central Time.

Project Contact Info

Please feel free to contact us with questions. The Parks and Recreation office is open Monday through Friday, 8am to 4:30pm.

Kylene Draper

public.art@Rocklin.ca.us

(916)625-5200

www.rocklin.ca.us/publicart

X. OFF THE RAILS Artists Agreement

PLEASE PRINT CLEARLY Deadline for submission – April 27th, 2018

Artist Name: _____
(Exactly as you want it to appear on the plaque and in print)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

E-mail Address: _____

Title of Your Ore Cart: _____
(Exactly as you want it to appear on the plaque and in print)

Design Statement: Describe your design, what materials you plan to use, and what inspired you and/or how the design will be executed. (Feel free to attach an additional document here)

Biography (or attach short resume):

Assurances: I have completely read the 2018 Public Art, Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of the City of Rocklin and no materials will be returned to the artist. I agree to all terms of the Artist's Agreement.

Artist's Signature: _____ Date: _____

XI. OFF THE RAILS Copyright Assignment

WHEREAS, _____ (artist's name), an individual having an address at _____ is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the Parks and Recreation Department on the same date of this assignment;

WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that the City of Rocklin, with an address of 5460 5th Street Rocklin CA 95765, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the City of Rocklin, Parks and Recreation department whether his/her design has been approved and selected;

WHEREAS, the Artist understands and acknowledges that, upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a mining cart sculpture provided by the City of Rocklin, thereby creating a "Finished mining cart with rail" ready for outdoor display.

WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the City of Rocklin;

WHEREAS, the Artist understands and acknowledges that the City of Rocklin shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "finished mine cart" is approved for exhibition as described in detail in the Artists Packet for "Off the Rails!" 2018 Public Art Project and that in such case the City of Rocklin, along with the help from a public art grant provided by the Arts Council of Placer County will provide the artist a stipend of a total of \$2500 to help defray the cost of materials used in the decoration of the mining cart chosen for exhibition plus the time spent on each piece.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the City of Rocklin all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished mine cart, together with all copyright rights, application and registrations therefore.

The Artist acknowledges and agrees that, due to the nature of the public display of the finished Mine Cart, the City of Rocklin shall not be liable for any distortion, mutilation, modification or destruction of the finished Mine Cart by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. 106A, as against the City of Rocklin in the event of such distortion, mutilation, modification or destruction. The Artist further acknowledges and agrees that if the Finished Mine Cart is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, the City of Rocklin shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification under VARA. The Artist hereby waives his/her rights under VARA in the event and to the extent the City of Rocklin deems such repair necessary. The Artist represents to the City of Rocklin that he/she is the sole author of

the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or on intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Artist Packet, the City of Rocklin shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Design.

Artist Signature: _____

Print Name: _____

Address: _____

Mine Cart Title: _____

Date: _____

XII. Design Template

