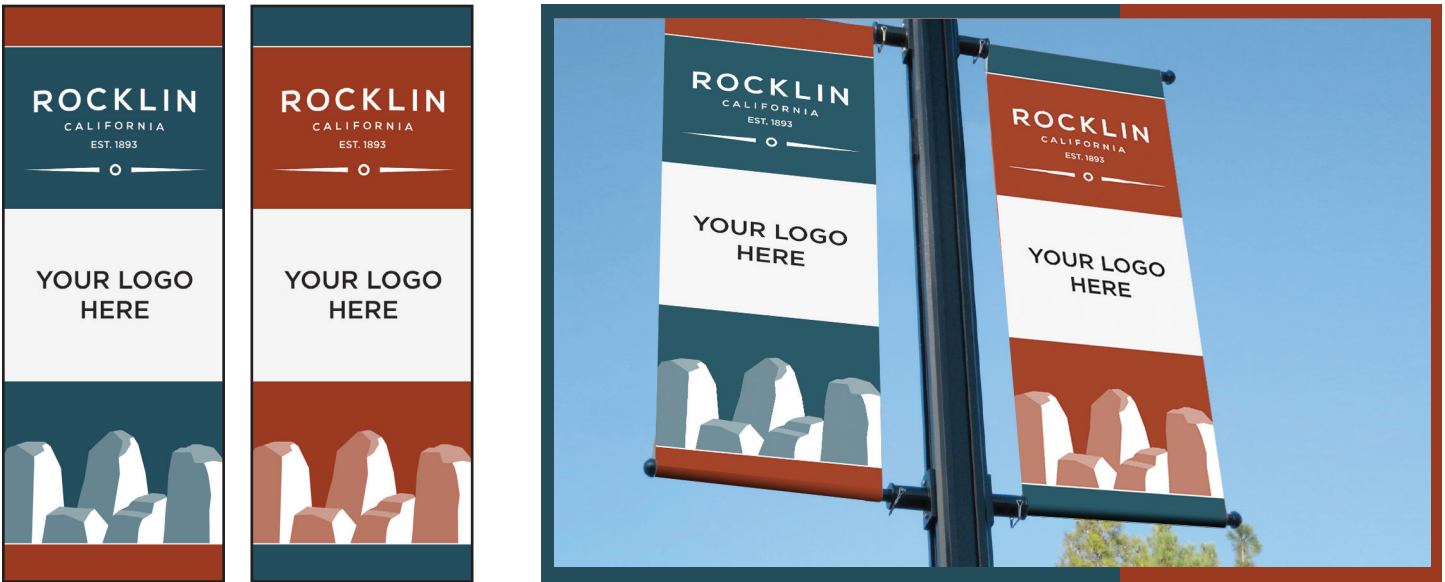


CITY OF ROCKLIN STREET BANNER PROGRAM



Advertise your business 24 hours a day, seven days a week with our *Street Banner Program.*

Our banners will catch the eyes of tourists, residents and businesses for an entire year... or longer, should you choose. The price includes banner design, printing, and hardware as well as installation and removal.



More info:

Street Banners are 32" X 84" and come in two different colors. Prices are yearly with discounts given for the purchase of more than one banner and for more than one year. All banners have a maximum material life of three years and must be replaced after that time. Banner locations may be chosen from available street poles, but are on a first come-first served basis, with final determination made by the City. Banner locations are not guaranteed until an application has been submitted and approved and payment has been made.

Banner prices and discounts for the number of banners chosen and the number of years participating are as follows:

	<u>1 Banner</u>	<u>2 Banners</u>	<u>3 Banners</u>	<u>4 Banners</u>
<u>1 Year Contract</u>	\$470	\$850	\$1,125	\$1,300
<u>2 Year Contract</u>	\$770	\$1,400	\$1,800	\$2,200
<u>3 Year Contract</u>	\$930	\$1,650	\$2,205	\$2,700

For available street pole locations, please go to www.rocklin.ca.us/BannerRentalMap or contact our Banner Program Coordinator at laura.burton@rocklin.ca.us or (916) 625-5227

*City of Rocklin business license must be paid up and current to participate in this program.