



AGENDA

REGULAR MEETINGS OF THE PARKS, RECREATION AND ARTS COMMISSION

March 14, 2018

TIME: 6:00 PM

PLACE: City of Rocklin Council Chambers

www.rocklin.ca.us

MANNER OF ADDRESSING THE COMMISSION

Citizens may address the Commission on any item on the agenda at the time the item is considered. Citizens wishing to speak may request recognition from the Chairperson by raising their hand and stepping to the lectern when requested to do so. Speakers will usually be allowed five (5) minutes; however, the Chairperson may set shorter time limits. Speakers are asked to identify themselves by stating their name and the city they reside in for the official record.

STANDARDS OF DECORUM

Any person who disrupts the meeting of the Commission, may be barred by the presiding commissioner from further audience before the Commission during that meeting, unless permission to continue be granted by majority vote of the Commission.

All remarks shall be addressed to the Commission as a body and not to any member thereof, or to staff, or to the public. No person, other than a member of the Commission, and the person having the floor, shall be permitted to enter into any discussion without the permission of the presiding commissioner.

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As a courtesy to all, please turn off cell phones and other electronic devices during the meeting.

WRITINGS RECEIVED AFTER AGENDA POSTING

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AMERICANS WITH DISABILITIES ACT

In compliance with the Americans with Disabilities Act, the City of Rocklin encourages those with disabilities to participate fully in the public hearing process. If you have a special need in order to allow you to attend or participate in our public meeting and public hearing processes, including receiving notices, agendas, and other writings in appropriate alternative formats, please contact our office at (916) 625-5200 well in advance of the public meeting or public hearing you wish to attend so that we may make every reasonable effort to accommodate you.

ELECTRONIC PRESENTATIONS

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POSTING OF AGENDA

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AGENDA

INTRODUCTION

1. **Meeting called to order at:**

2. **Pledge of Allegiance:**

3. **Roll Call:**
 - A. Commissioners:

 - B. City Personnel:

AGENDA REVIEW

4. **Agenda Modifications**

CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by Commission for separate discussion. The title is deemed to be read and further reading waived of any ordinance listed on the Consent Calendar for introduction or adoption.

5. Minutes

- A. Minutes for January 10, 2018 meeting
- B. Minutes for February 14, 2018 meeting

CITIZENS ADDRESSING THE COMMISSION

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6. NAME AND CITY

REPORTS FROM CITY OFFICIALS/DICUSSION AND POTENTIAL ACTION ITEMS

- 7. Finalized Mine Cart Artist Application**
- 8. Sunset Whitney Recreation Area - Outreach Plan**
 - A. SWRA open Forum Summary
- 9. Parks, Trails, and Open Space Communication Plan**
- 10. Director's Report**
- 11. Parks Manager Report**

COMMISSION REPORTS

- 12. Reports from Committees**
- 13. Commission Comments**

FUTURE AGENDA ITEMS

ADJOURNMENT

- 14. Meeting Adjourned at**



**MINUTES
REGULAR MEETINGS OF THE
PARKS, RECREATION,
AND ARTS COMMISSION**

January 10, 2018

TIME: 6:00 PM

PLACE: City of Rocklin Council Chamber

www.rocklin.ca.us

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AGENDA

INTRODUCTION

1. **Meeting called to order at:**
Meeting called to order at 6:00 pm
2. **Pledge of Allegiance:**
Pledge of Allegiance was led by Youth Commissioner Najera.
3. **Roll Call:**
 - A. Commissioners:
 - Youth Commissioner Najera – Present
 - Commissioners Anderson - Present
 - Commissioner Hartwell - Present
 - Commissioner Stockton - Present
 - Commissioner Armstrong – Bryant - Present
 - Commissioner Richey - Present
 - B. City Personnel:
 - Director Karen Garner (Parks and Recreation)
 - Parks Manager Sarah Novo (Parks and Recreation)
 - Recreation Manager Kevin Huntzinger (Parks and Recreation)
 - Sr. Admin Specialist Kylene Draper (Parks and Recreation)

AGENDA REVIEW**4. Agenda Modifications**

Director Garner requested commission to move item #13 to item number #10, with all other agenda items to follow.

CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by Commission for separate discussion. The title is deemed to be read and further reading waived of any ordinance listed on the Consent Calendar for introduction or adoption.

5. Minutes

- A. Minutes for December 13, 2017 meeting
Commissioner Anderson made a motion to approve the minutes from the December 13th, 2017 commission meeting, Commissioner Armstrong-Bryant second the motion. Motion passed 5 to 0.

CITIZENS ADDRESSING THE COMMISSION

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6. NAME AND CITY

Doug Brewer – Recommended creating a citizens advisory committee for the SWRA. He also expressed concern in regards to the water flow from Clover Valley.

REPORTS FROM CITY OFFICIALS/DICUSSION AND POTENTIAL ACTION ITEMS**7. Appointment of Chair and Vice Chair for 2018**

Commissioner Anderson nominates Commissioner Stockton to serve as Chairperson for the Parks, Recreation, and Arts Commission for 2018. Commissioner Armstrong – Bryant seconds the motion. Motion passed 5 to 0.

Commissioner Stockton nominates Commissioner Armstrong – Bryant to serve as Vice Chairperson for the Parks, Recreation, and Arts Commission for 2018. Commissioner Anderson seconds the motion. Motion passed 5 to 0.

8. Subcommittee appointment for 2018**Commission Initiated Committees**Art Task Force (two assigned members)

-Commissioner Stockton

-Commissioner Armstrong - Bryant

Art Task Force restructuring (staff outreach to 1-2 members)

-Commissioner Stockton

-Commissioner Armstrong - Bryant

Commission Roles and Priorities/meet with Mayor or designee (staff outreach to 1-2 members)

-Commissioner Richey

-Commissioner Anderson

Art Nonprofit (on hold until later date)Two by Two Committee with Council

-Mayor Broadway

-Council Member Gayaldo

-Commissioner Anderson

-Commissioner Richey

Council & Staff Initiated CommitteesWhitney Park Phase II – (Hartwell & Anderson)Wall of Recognition – (Hartwell & Anderson)

Commissioner Armstrong – Bryant made a motion to adopt Subcommittee Appointment for 2018.
Commissioner Hartwell seconds the motion. Motion passes 5 to 0.

9. Sunset Whitney Golf Course Property - Guiding Principles and Objectives

Director Garner recommends for commission to approve the Guiding Principles and Objectives for the Outreach and planning for the former Sunset Whitney Golf Course Property. Director Garner recommends for Commission to approve the “Working Name” Sunset Whitney Recreation Area until formal recommendation is made to Council at a later date.

Public Comment:

Ken Yorde – Recommends to commission to create a citizens advisory committee and recommended Paul Ruhkala as head of committee.

Frank Geremia – Recommends opening areas on SWRA property for trails, hiking, biking, and create an eagle’s nest venue. Clean up tennis courts, clean up and open driving range, restoration of 9 holes of existing golf course, and recommends selling parcels of land for landscaping purposes only (no homes) for revenue.

Roger Peterson – Recommends creating a citizens advisory committee. Does not recommend a golf course.

Jim Roberts – Recommends city purchase water rights to ensure water accessibility.
Recommends focusing on wildlife preserve.

Douglas Brewer – Supports citizens’ advisory committee idea. Recommends staff looking into Federal and State grant options. Recommends commission to brainstorm the “vision” for SWRA.

Commissioner Anderson motions to approve the Guiding Principles and Objectives for the Outreach and planning for the former Sunset Whitney Golf Course Property and the “Working Name” Sunset Whitney Recreation Area. Commissioner Armstrong – Bryant seconds the motion.
Motion passes 5 to 0.

10. Ore Cart Public Art Project – Item 11

Sr. Dept. Admin. Specialist, Kylene Draper presented Ore Cart Public Art Project options to commission.

11. Venue Rentals Quarterly Report – Item 12

Commission was satisfied with report.

12. Director's Report – Item 13

Director Garner advised commission of important dates approaching.

13. Parks Manager Report – Item 10**A. Sunset Whitney Golf Course Property – Outreach**

Parks Manger Sarah Novo recommends that the Commission approve the community outreach plan for the former Sunset Whitney Golf Course Property.

Commissioner Armstrong – Bryant motions to approve the Community Outreach Plan.

Commissioner Hartwell seconds the motion. Motion passes 5 to 0.

14. Parks, Trails & Open Space Communications Plan

Director Garner updated commission on communication plan status.

COMMISSION REPORTS**15. Reports from Committees****16. Commission Comments****FUTURE AGENDA ITEMS****ADJOURNMENT****17. Meeting Adjourned at**

Meeting adjourned at 7:38 pm.



**MINUTES
REGULAR MEETINGS OF THE
PARKS, RECREATION
AND ARTS COMMISSION**

February 14, 2018

TIME: 6:00 PM

PLACE: City of Rocklin Council Chambers

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 - Commissioners Anderson - Present
 - Commissioner Hartwell - Present
 - Chair Stockton - Present
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 - Commissioner Richey - Present
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5. Minutes

- A. Minutes for January 10, 2018 meeting
Minutes to be approved at March 14th, 2018 commission meeting

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6. NAME AND CITY – No citizen comments**REPORTS FROM CITY OFFICIALS/DICUSSION AND POTENTIAL ACTION ITEMS****7. Ore Cart Artist Application review**

Sr. Dept. Admin. Specialist, Kylene Draper presented Ore Cart Public Art Artist Application. Commissioner Armstrong – Bryant motions to approve the Artist Applications, with recommended changes. Commissioner Hartwell seconds motion. Motion passes 5 to 0.

8. Quarterly Venue Rentals Report - Updated**9. Director's Report**

Director Garner advised commission of important dates approaching.

10. Parks Manager Report

Parks Manager Sarah Novo updated Commission on future park phases and updates.

11. Sunset Whitney Recreation Area - Outreach Plan

Commission gave input on direction of workshop format and components for the February 28th, 2018 SWRA Open Forum.

12. Parks, Trails, and Open Space Communication Plan

Director Garner updated commission on communication plan status.

COMMISSION REPORTS

13. **Reports from Committees** - None

14. **Commission Comments** - None

FUTURE AGENDA ITEMS

ADJOURNMENT

15. **Meeting Adjourned at**

16. Meeting adjourned at 7:38 pm.

City of Rocklin and the Arts Council of Placer County present

OFF THE RAILS

A Public Art Project



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II. ART THEME & BACKGROUND..... 3

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I. Project Scope

All Artists – Please read this entire packet and submit all the required forms by the deadline to be eligible to create one of the “Mining Carts”.

Your participation in “Off the Rails” public art project can be a great way to gain public recognition. All accepted artists will be promoted in digital, print, and social media.

Artists who wish to participate must create colored sketches of their designs for a three dimensional (3D) , fiberglass Mining Cart that is approximately 3 feet tall x 3.75 feet long x 2.25 feet high. This packet includes an outline of the mining cart to use as a design template. The mining cart and rail will be mounted with the appropriate hardware displayed throughout the Quarry District. Make sure your sketch/design is nicely detailed so that the deciding members have a clear example of what the finished product will look like.

We ask that you submit a minimum of two designs with your application on or before **April 27th, 2018**.

We are relying on the creative minds that we know exist right here in our own community and we can hardly wait to see the incredible artwork that will be created!

II. Art Theme & Background

In Celebration of the City of Rocklin’s 125th Birthday, it is important to honor our roots and look to the future.

In the heart of Rocklin lives the Quarry District. This unique district is generally defined as the “old part” of Rocklin. According to the Sacramento Union, on March 28th, 1864 the Central Pacific’s first paid freight was three mine cart loads of granite from Rocklin for a building project in San Francisco. This became the start of Rocklin’s granite being distributed to help build many historical projects such as the State Capital in 1871.

That’s why the mining cart is relevant to the Quarry District and Rocklin’s History.

We encourage you to use your own design, techniques, and ideas to incorporate what you think are important to Rocklin’s past, present, and future.

III. Selection & Creation Process

1. The Art Task Force (ATF) will review all submitted packets for the project.
2. The top 7 designs that are accepted by the ATF will be presented to the Parks, Recreation, and Arts Commission.
3. Artists are invited to attend the Parks, Recreation, and Arts Commission meeting on May 9th, where the 5 final designs will be selected.
 - a. This meeting is held in the City of Rocklin Council Chambers (3970 Rocklin Road.) at 6pm. You are not required to attend this meeting.
4. All applicants will be informed of acceptance status by May 11, 2018.
5. The artist whose design has been chosen will receive a \$500 payment to go towards the cost of creative materials and supplies. This will be available when their cart is picked up.
6. The mining carts will be available for pick up starting on May 21st thru June 1st at the Parks and Recreation Department (5460 5th Street). You will need to schedule your pick up time in advance by contacting the Parks and Recreation Department at (916) 625-5200. If you need assistance transporting the sculpture, please schedule the transport as soon as possible by contacting the Parks and Recreation Department.
7. During the duration of the creation of your mining cart, there will be 2 progress updates.
 - a. The first one will be 4 weeks in. We will request photos of the progress and a short summary of the steps that you have taken so far.
 - b. The second progress update will be 8 weeks in. We will schedule a site visit to see the cart in person. At that time, the artist will receive an additional check for \$500.
8. Once the mining cart is completed and returned to the City of Rocklin, artist will receive the final \$1,500 stipend.
9. We will notify the selected artist to the location of where their Mine Cart will reside within the Quarry District after the carts are returned to the City. This will include the timeframe as to when it will be placed at designated location as well.

IV. Acknowledgement of Artists

Artists participating in "Off the Rails" public art project will be acknowledged in the following ways:

- The name of the artist, title of the mining cart
- The artist, title, listed on the City of Rocklin website
- The cart, along with its artist, will be featured in digital, print, and social media
- Artists and cart will all be revealed at the Art Event on September 21st, 2018 at Quarry Park.

V. Timeline

Feb. 27, 2018	Artist Packets available for pick up or online www.rocklin.ca.us/publicart
April 27, 2018	Deadline for Artist Submission by 4pm <i>No Exceptions</i>
May 9, 2018	Parks, Recreation, and Arts Commission Meeting *Final selection of Artists for all 5 mine carts – Artists are not required to be present
May 11, 2018	Notify Selected Artists
May 21 – June 1, 2018	Artists pick up fiberglass Mining Cart with rail
Week of June 25, 2018	1 st Progress Update
Week of July 30, 2018	2 nd Progress Update and site visit
Sept. 7, 2018	Completed mine cart returned to Parks and Rec. Dept. by 4pm. <i>No Exceptions</i>
Sept. 21, 2018	Artist and Mine Cart unveiling at Art Event at Quarry Park

VI. Items to be submitted

The following items must be submitted by the deadline.

- Artists Agreement (must be signed) *Page 9*
- Copyright Assignment – two pages (must be signed) *Pages 10 and 11*
- A color sketch/design of your mining cart on 8½" x 11" paper (One design per page, minimum 2 designs required) *Page 12*
 - o *Keep copies for your reference*
- Your artist bio or resume – this helps us promote you and your mining cart design.
 - o *Don't know what to say? Tell us a bit about yourself, your art experience or life experience. Include some information on your design. Everyone has something interesting to say about herself or himself, and the evolution of their designs.*

Submit your designs and ALL completed forms:

Drop off or mail to 5460 5th Street Rocklin, CA 95677

OR

Submit electronically by emailing Public.Art@rocklin.ca.us

VII. Technical Notes & Design Criteria

1. Artists may alter the basic mine cart form but cannot compromise its structural integrity. The contact points by which the cart is attached to its base cannot be altered or obstructed. Structural alterations that result in fundamental change to the basic mine cart form must be carried out under the direct supervision of an auto body shop or fiberglass fabricator.
2. The artist may paint, sculpt, transform or adorn the cart, using mosaic, mirrors, tiles, or other media. Although objects may be attached to the cart, vandalism may and, unfortunately, does occur. Any object that is affixed must be attached in a way that it cannot easily be removed and must be weather resistant.
3. The carts will be placed in outdoor areas fully accessible to the public. Artists should consider the weather and other elements, including sun, rain, wind, and dirt. Artists must develop designs, and choose materials, that will not absorb water and that can withstand the weather.
4. Icon Poly, the company producing the Mining Carts, recommends using Acrylic Paint. Artists should be mindful that not all acrylic paints or all colors are lightfast (colorfast) and could possibly fade in strong sunlight. Oil-based enamels, whether from an aerosol can, brushed or applied with professional spray equipment, can be used, but can be more difficult to work with. Primers typically used for drywall are NOT recommended, and latex paints are NOT recommended.
5. Regarding adhesives, we have had success with epoxy. Polystyrene body fillers such as Bondo and Evercoat are excellent for use both as an adhesive and as a material for sculpting shapes and textures. Liquid nails and other such construction adhesives may be used as well, although the drying time is longer. Please assure that decoupage surfaces are secure and will withstand the elements.
6. After the Artist has finished their cart, they should apply a varnish to protect it until it receives professionally applied automotive clear coat. Artists must determine the compatibility of their varnish with the particular paints they have used. It is extremely important to follow the recommendations of the respective manufacturers. An exterior grade of sealer that is non-reactive, non-toxic, UV resistant and waterproof is strongly recommended. A minimum of two coats of varnish is required. Either a matte or gloss finish is acceptable. Please read section VIII on page 7.
7. We cannot overemphasize the risk of paint failure that can result if instructions are not followed.
8. "Off the Rails" is a public art exhibit. The carts will be placed in highly public, accessible locations where the public can touch the designs. Public safety is a significant concern. Designs should be created with durability AND safety in mind.
9. Designs must be appropriate for public display. The City desires to create an opportunity for artistic expression, without offending members of the public. For this reason, designs which promote drugs or alcohol, or are sexually explicit in nature will not be displayed. The City also desires to maintain a position of neutrality on political and religious views. Therefore, applicants are discouraged from submitting entries with political or religious themes. The City reserves the right to not select or display any design, which it believes would be offensive to the public or violate the law. The City has the sole discretion to accept or reject any design.

VIII. Prep & Painting Tips

Icon Poly (308) 468-9411

Preparation

Lightly sand entire surface with 100-220 grit prior to painting, this sanding is more to clean the surface, not to remove the primer. Do not over sand. Wear plastic gloves when doing this, and when touching the raw sculpture after sanding. This will keep oils from your hands off the surface which could cause an adhesion problem when painting. Do not wear powdered latex gloves because powder residue will remain in the sculpture. If any primer flakes off when sanding, sand back to where the primer is stuck, abrading the raw resins. Then re-prime that area. We suggest using any brand of Gesso and almost all paint manufacturers have a primer that will work.

Paint and Varnish

Using acrylic paints is recommended. Recommend acrylics are by Golden, Windsor-Newton, Daler-Rowney, Pebeo, Lascaux, Liquitex and other professional-grade paint. We recommend staying away from oil paints if you do not have a lot of experience with them. Avoid latex wall paint. Read your paint labels carefully and avoid paints that do not have a high colorfast rating. You don't want your design to disappear in the sunlight!

It is vital that you protect your artwork before the form leaves your studio by varnishing with two coats of Lascaux UV-1 gloss varnish. It is the best. Order one 250 ml bottle from Jerry's Artarama Catalog (800-827-8478) or Dick Blick Art Supply (www.dickblick.com) Two coats of Lascaux, diluted 3 parts varnish to 1 part water, will protect your work until it is clear-coated. An alternative to Lascaux is Ronan's Aquathane (call 800-247-6626 to find your nearest retailer). DO NOT USE GOLDEN UVLS GLOSS VARNISH. IT IS NOT RECOMMENDED FOR OUTDOOR USE.

Clear-Coat

The City of Rocklin will arrange for a final finish with an auto-body clear coat, which will create a hard-shell high-gloss finish with a UV-protection component. Clear-coat will not be applied over mosaic or mirrored surfaces.

Additions and Extensions

Remember that anything you add to the mining cart will be vulnerable. Vandals (and the weather) will try to remove add-ons, so think "permanence" when planning and executing your design. If an artist plans to cover the entire surface with materials other than paint, such as tile or mosaic work, it may be necessary to remove as much primer as possible. When attaching items with adhesive, be sure to sand or rasp down into the material of the sculpture. Gluing direct to the primed surface may not yield the best results. If attaching items, we recommend using physical attachment (i.e. screws, bolts) in conjunction with adhesives. If you wish to sculpt forms onto your fiberglass form, use epoxy putty. Go to www.magicsculp.com and/or www.restorersupplies.com for epoxy putty and product tech support. To glue stuff onto your creature, use liquid nails or jewelers cement, epoxy adhesives or Bond 527 multi-purpose cement. We do NOT recommend that you add hats, bags and other items made of fabric. We also do NOT recommend that you use paper or photocopies due to the reaction between inks and strong light. Fabric items will deteriorate outside, and ink and paper will fade.

IX. Contact Information

Resources for Artists

The mining carts were produced by Icon Poly of Gibbon, Nebraska. The folks at Icon Poly are happy to talk with artists regarding materials, adhesives, or other technical questions that might arise. Icon Poly maintains a website listing programs for which they supply forms www.iconpolystudio.com. Their phone number is (308) 468-9411 and hours are Monday through Friday 9 – 5, Central Time.

Project Contact Info

Please feel free to contact us with questions. The Parks and Recreation office is open Monday through Friday, 8am to 4:30pm.

Kylene Draper
public.art@Rocklin.ca.us
(916)625-5200
www.rocklin.ca.us/publicart

X. OFF THE RAILS Artists Agreement

PLEASE PRINT CLEARLY Deadline for submission – April 27th, 2018

Artist Name: _____
(Exactly as you want it to appear on the plaque and in print)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

E-mail Address: _____

Title of Your Ore Cart: _____
(Exactly as you want it to appear on the plaque and in print)

Design Statement: Describe your design, what materials you plan to use, and what inspired you and/or how the design will be executed. (Feel free to attach an additional document here)

Biography (or attach short resume):

Assurances: I have completely read the 2018 Public Art, Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of the City of Rocklin and no materials will be returned to the artist. I agree to all terms of the Artist's Agreement.

Artist's Signature: _____ Date: _____

XI. OFF THE RAILS Copyright Assignment

WHEREAS, _____ (artist's name), an individual having an address at _____ is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the Parks and Recreation Department on the same date of this assignment;

WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that the City of Rocklin, with an address of 5460 5th Street Rocklin CA 95765, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the City of Rocklin, Parks and Recreation department whether his/her design has been approved and selected;

WHEREAS, the Artist understands and acknowledges that, upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a mining cart sculpture provided by the City of Rocklin, thereby creating a "Finished mining cart with rail" ready for outdoor display.

WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the City of Rocklin;

WHEREAS, the Artist understands and acknowledges that the City of Rocklin shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "finished mine cart" is approved for exhibition as described in detail in the Artists Packet for "Off the Rails!" 2018 Public Art Project and that in such case the City of Rocklin, along with the help from a public art grant provided by the Arts Council of Placer County will provide the artist a stipend of a total of \$2500 to help defray the cost of materials used in the decoration of the mining cart chosen for exhibition plus the time spent on each piece.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the City of Rocklin all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished mine cart, together with all copyright rights, application and registrations therefore.

The Artist acknowledges and agrees that, due to the nature of the public display of the finished Mine Cart, the City of Rocklin shall not be liable for any distortion, mutilation, modification or destruction of the finished Mine Cart by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. 106A, as against the City of Rocklin in the event of such distortion, mutilation, modification or destruction. The Artist further acknowledges and agrees that if the Finished Mine Cart is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, the City of Rocklin shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification under VARA. The Artist hereby waives his/her rights under VARA in the event and to the extent the City of Rocklin deems such repair necessary. The Artist represents to the City of Rocklin that he/she is the sole author of

the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or on intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Artist Packet, the City of Rocklin shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Design.

Artist Signature: _____

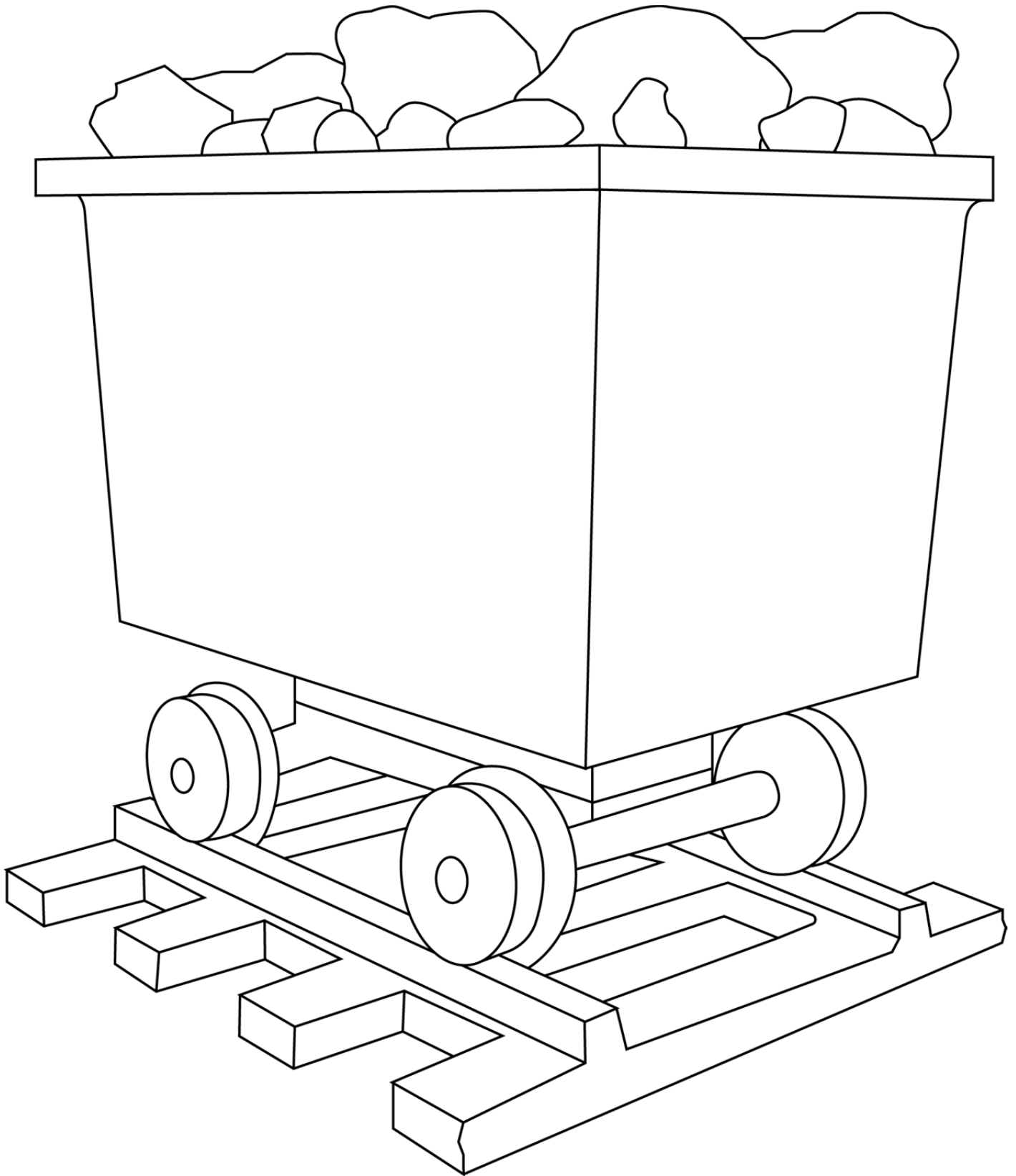
Print Name: _____

Address: _____

Mine Cart Title: _____

Date: _____

XII. Design Template





Parks, Recreation, and Arts Commission Report

Subject: Sunset Whitney Recreation Area– Outreach Update

Submitted by: Karen Garner, Director & Sarah Novo, Manager

Date: March 14, 2018

Department: Parks & Recreation

- **Staff Recommendation:**
 - Provide staff direction on future community outreach.

BACKGROUND:

Council has directed the Parks, Recreation and Arts Commission to solicit ideas and feedback from the community on the Sunset Whitney Recreation Area. This includes potential uses, priorities, funding sources and partnerships.

Actions To Date:

- In January, Commission adopted Guiding Principles and Objectives for outreach and planning of the SWRA and approved the working name, Sunset Whitney Recreation Area.
- A webpage for SWRA was created on the city website. www.rocklin.ca.us/sunsetwhitneyrecreationarea
- The first community workshop was held on February 28th, 2018.
- The first organized community volunteer SWRA beautification event was held on March 10th, 2018.

Community Workshop Update:

A community workshop was held on February 28th, 2018 from 6:00 - 9:00 P.M. at the Rocklin Event Center. The format of the forum was an “open house” setting with several different tables of information, many of which asked for input from attendees. Attendees were asked to prioritize repairs to existing assets at the Sunset Whitney Recreation Area, analyze and provide ideas for sustainable funding mechanisms, and provide input on their preferred passive and active uses for this space. Staff, Council and Commission members were also available for questions and to document theming concerns or desires among residents that they spoke with. This workshop is estimated to have exceeded 300 attendees, and the input received was tremendous. Staff is in the process of reviewing and summarizing the input and will present findings to the Park, Recreation and Art Commission as the data is available. A summary of this event will also be shared with the public through social media channels and on the City webpage.



Parks, Recreation, and Arts Commission Report

Subject: Parks, Trails and Open Space Communication Plan – Item 9

Submitted by: Karen Garner, Director

Date: March 14, 2018

Department: Parks & Recreation

- **Staff Recommendation:**
 - No Action Necessary. For Information Only.

BACKGROUND:

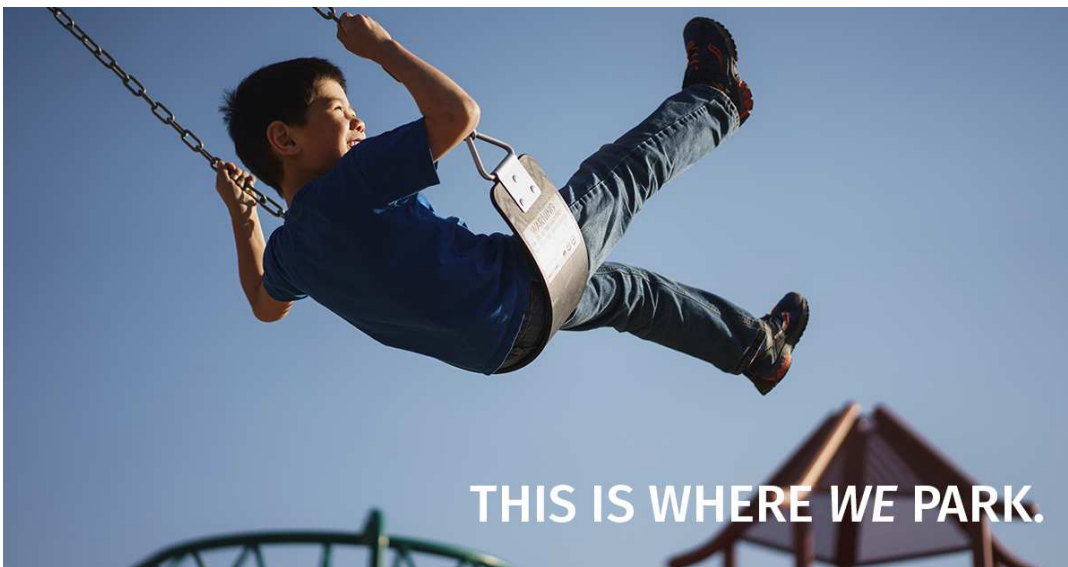
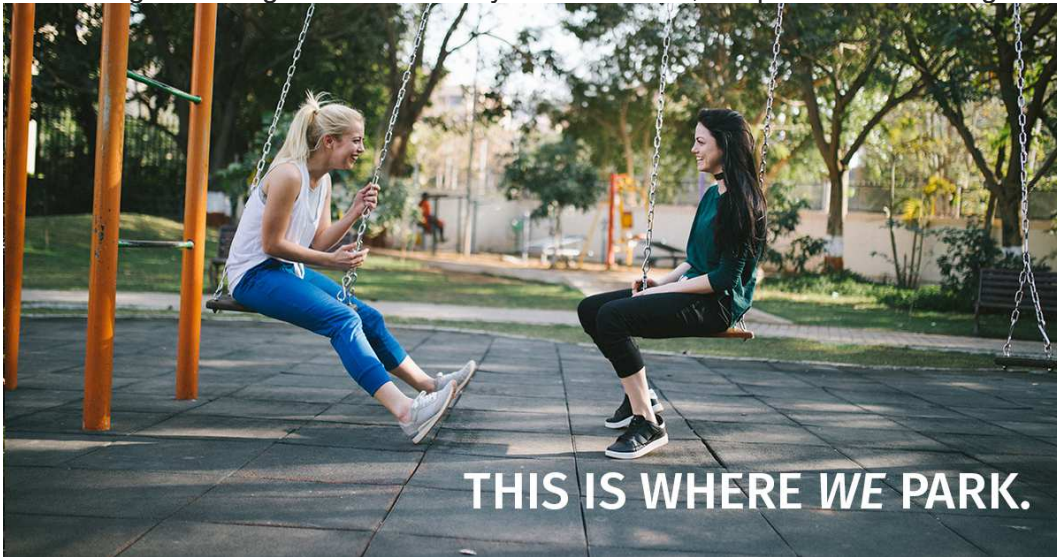
Steps Completed to Date

- Online park survey with over 1,000 respondents plus approximately 20 phone surveys. Bamboo Creative reported out on the survey finding and developed possible messaging.
- Testing of potential marketing messages conducted through Facebook
- Draft concepts prepared by Bamboo Creative

Staff is still in the process of reviewing the concepts presented by Bamboo Creative and will likely have more information at the April meeting.

**Campaign Testing for Rocklin Parks and Recreation
Ad Set 1 - This is Where We Park**

Text: Imagine having a ten-acre backyard. In Rocklin, the possibilities are right around your corner.



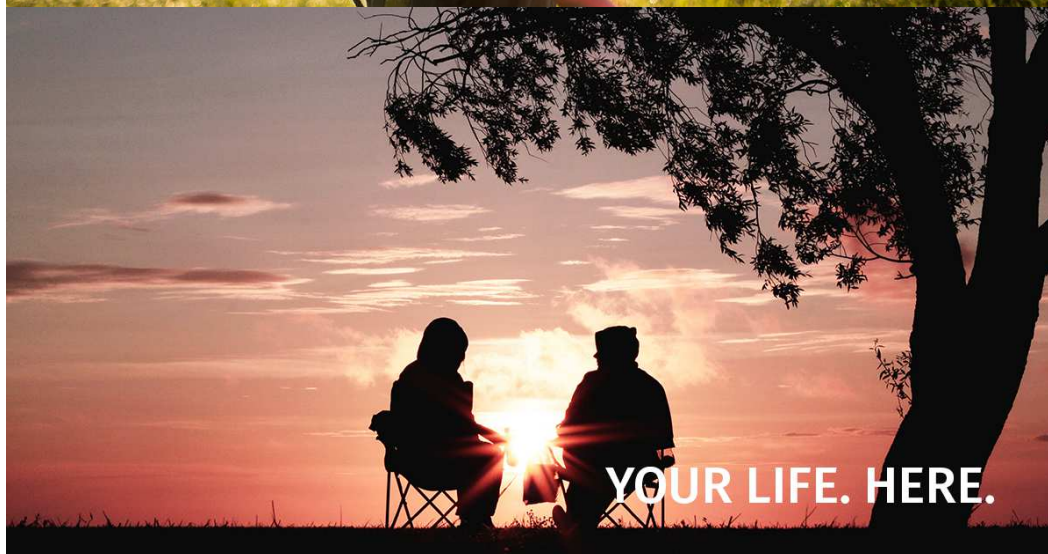
Headline: Come park with us.

Subheadline: Find the Rocklin park nearest you and expand your playground!

Link: <https://www.rocklin.ca.us/parks>

Ad Set 2 - Your Life. Here.

Text: You've got your phone and laptop, and not a minute goes by that you aren't connected... but are you still lonely?



Headline: Do your life here, and truly plug in.
Subheadline: Find a Rocklin park near you and connect!
Link: <https://www.rocklin.ca.us/parks>

Ad Set 3 - Your Park. Your Perk.

Text: Did you know your property value might be 20% higher because of what you have around the corner?



Headline: Your home. Your city. Your park.

Subheadline: With over 30 parks to choose from, do you know which Rocklin Park is nearest you? Click to find out and discover how your park can benefit you!

Link: <https://www.rocklin.ca.us/parks>



Parks, Recreation, and Arts Commission Report

Subject: Director's Report – Item X

Submitted by: Karen Garner, Director

Date: March 14, 2018

Department: Parks & Recreation

- **Staff Recommendation:**
 - Informational Only. No Action necessary.

Budget

Staff has submitted a draft budget for internal review. Budget is largely “status quo” and our request includes funding with the intent of using for public art. New Capital Improvement Project (CIP) requests include funding for;

- Tractor & flail mower. Can be used for weed control at multiple parks including SWRA.
- Johnson-Springview Park pavilions replacement (unfunded)
- Quarry Park amphitheater upgrades (unfunded)

The CIP also includes “phase 2” of the water play area for Johnson-Springview Park. This was approved in last year’s CIP with an anticipated expense of \$304,750 to be funded with park development funds from FY 18/19.

The budget and CIP will continue to be refined internally before a draft is submitted to Council, likely in May, and the requests noted are subject to revision.

New Software

The department is in the process of transitioning from CLASS software to ActiveNet. This program is used for registration of recreation and other classes through Parks and Recreation as well as venue rental bookings. CLASS is no longer supported. ActiveNet is a more robust, cloud-based program and we look forward to using the programs features to provide better information and service to our customers. During the transition, it was necessary to shut-down all registration and payment functions.

125th Anniversary

For the latest information including events, historic timeline and merchandise, go to <https://www.rocklin.ca.us/125th-anniversary-celebration>



Parks, Recreation, and Arts Commission Report

Subject: Whitney Ranch Community Park Fee

Submitted by: Sarah Novo, Parks Manager

Date: March 14, 2018

Department: Parks & Recreation

- **Informational Only. No Action Necessary.**

As part of an ongoing conversation surrounding phase II park additions, the Whitney Ranch community remains the only park with a dedicated funding source at this time. Construction of parks within the Whitney Ranch community is funded through a Whitney Ranch Community Park Fee, which is comprised of a number of sources. Remaining lots to be built in Whitney Ranch is only one of those sources, however revenue is anticipated to net positive in the future resulting in additional funding to fund phase II or portions of phase II over time.

The following estimates are based on the remaining Single Family and Multi Family units which could be built in Whitney Ranch based on Zoning (2,096 SF and 238 MF) and takes into account full absorption of the current fee credits still due to them. The actual number of units constructed could vary to some degree.

Also of note is that with the amount of credits Whitney Ranch currently has left (\$4,297,517), they could build about 1,169 additional single family units before they begin having to pay the Whitney Ranch Community Park Fees. Meaning, Whitney Ranch has approximately two to three years more of Single Family development at their current pace before any WR Community Park Fees from them would start coming in.

Calculations for Non-Residential parcels are based on gross acreage from the North West Rocklin GDP which is the best available information we have at the present time. The timing of all the Non-Residential absorption is likely to take a number of years and lag well behind residential building activity.

Estimated amount to be collected from Whitney Ranch once all of their remaining fee credits are absorbed = \$3,887,159 +/-

Estimated amount due from Hwy 65 Non-Residential Properties, Wildcat Subdivision and remaining portions of Spring Valley = \$2,098,550.92 +/-

Current Whitney Ranch Community Park Fee Balance = \$414,775.60 (I anticipate budgeting some of these dollars in next year's CIP for the purpose of park design and planning for the Council to consider)

Combined Total of All Anticipated Sources – Whitney Ranch Community Park Fees = \$6,400,485.52 +/-

Whitney Ranch Community Park Fee Tracking

Year	<u>Credits Allocated</u>			<u>Units</u>	
	SF	MF	Total	SF	MF
2005	326,009		326,009	127	
2006	462,060	645,105	1,107,165	180	435
2007	513,400		513,400	200	
2008	348,414		348,414	134	
2009	377,108	331,344	708,452	105	156
2010	374,952		374,952	102	
2011	249,968		249,968	68	
2012	249,968		249,968	68	
2013	165,420		165,420	45	
2014	102,928	235,764	338,692	28	111
2015	260,996	-	260,996	71	0
2016	691,088	-	691,088	188	0
2017	1,132,208	-	1,132,208	308	0
TOTAL	\$ 5,254,519	\$ 1,212,213	\$ 6,466,732	1,057	702

Credit Summary

Total credits	10,764,249
Less credits allocated	(6,466,732)
Credit balance	\$ 4,297,517



Parks, Recreation, and Arts Commission Report

Subject: Deer Creek Park Property Acceptance

Submitted by: Sarah Novo, Parks Manager

Date: March 14, 2018

Department: Parks & Recreation

- **Informational Only. No Action Necessary.**

Staff presented the following information on February 27, 2018 to the Rocklin City Council for consideration of accepting donation of the Deer Creek Park property as park land. Council unanimously approved acceptance of the Deer Creek Park as the City of Rocklin's 35th park.

BACKGROUND:

The land commonly referred to as Deer Creek Park faces Pacific St., just North of Farron St. and West of the railroad tracks, and includes a large quarry and variety of rock outcroppings which was privately owned. This parcel initially came to the attention of the Code Compliance division by way of a report of blighted conditions, graffiti and a homeless encampment on site. In response to the reported concern, Code Compliance initiated conversation with the property owner to determine a timeline for the abatement of graffiti and the removal of an accumulation of trash and debris. Through extensive conversations with the property owner, it was determined that the owners of record were unaware of their stake in this property and were under the impression that their property only included the adjoining Good Year Tire building and surrounding parking lot. The property owners and staff conducted substantial research into the boundary lines with the result being that the Good Year parcel extends to meet the property line of the neighboring Reibes Auto Parts lot, thus encompassing the area known as Deer Creek Park.

The property owner then decided to survey the land and perform a lot line adjustment; formally separating the Deer Creek Park site from the Good Year Tire lot. During this process, the owner also shared their intention of donating this space to the City as park land. The Deer Creek Park site includes a myriad of boulders tucked inside a grove of oak trees, and features a large quarry, which according to historic documents, is known as 'Brigham and Hawes' and may have been Rocklin's first quarry opened in 1861. Stone from the Brigham and Hawes Quarry was used in construction work on the Southern (then Central) Pacific Railroad and also helped to construct the State Capitol at Sacramento. After changing hands several times, this property came into possession of Degan & Brady, who removed stone from the quarry for the construction of Hibernia Bank and the Crocker Building in San Francisco, CA.* (* Historical information furnished by A. W. Grindell of Rocklin.)

Years later and immediately South of the quarry, Gene and Pete Geick operated the Deer Creek Lumber Company for many years until it closed approximately 10 years ago. The Geick family owned property and a source of lumber for their business on Deer Creek - a stream in Nevada County, CA. which serves as the namesake for both the Deer Creek Lumber Yard and the adjoining park.

FINDINGS:

- **History** - This property offers a snapshot of the history of Rocklin quarries to the public for educational purposes as well as enjoyment of natural elements.
- **Unique Amenities** -This property serves as a natural playground as well as a serene nature area for both passive and active outdoor recreational opportunities, and offers unique amenities not captured in Rocklin's existing parks.
- **Donation** - The owner donated this property to the City.
- **Deer Creek park history** - According to historic documents, this land was known as Brigham and Hawes Quarry and may have been Rocklin's first quarry opened in 1861. Stone from this quarry was used in construction work on the Southern (then Central) Pacific Railroad. Brigham & Hawes operated this same quarry later and took out stone for the State Capitol at Sacramento. This quarry, after changing hands several times, came into possession of Degan & Brady, who removed stone for the construction of Hibernia Bank and the Crocker Building, San Francisco. It was named after Deer Creek in El Dorado County, CA. which was also the namesake for Deer Creek Lumber Company operated just South of the quarry.
- **Site size and features** – This property features 1.059 acres of granite rocks, oak trees and native vegetation.

FISCAL IMPACT:

There is no fiscal impact in the acceptance of this land, as it is intended to be donated by the current owner. This park will be maintained by park staff providing routine clean up and trash removal. As this park has no routine landscape or irrigation requirement, maintenance related costs are minimal.