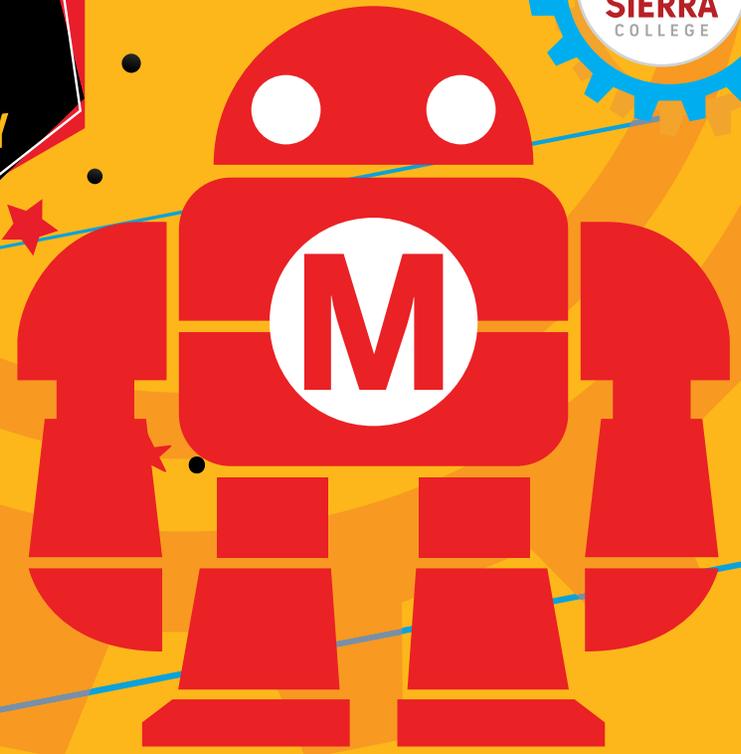


# Rocklin Mini Maker Faire®



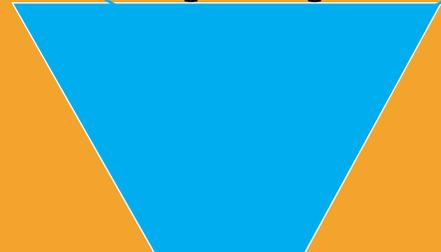
**5<sup>th</sup>**  
YEAR  
ANNIVERSARY

SATURDAY  
**OCT 12**  
2019  
SIERRA COLLEGE  
ROCKLIN





Maker Faire is a gathering of fascinating, curious people who **enjoy learning** and **sharing** what they can do. Engineers to artists to scientists to crafters, Maker Faire is a venue for these “makers” to show **hobbies, experiments, and projects.**



**Maker Faire** is a world wide event, in **44 countries!**

The City of Rocklin partnered with Maker Media for the licensing rights to host **Rocklin Mini Maker Faire**. Rocklin's first event debuted in October 2015!

Results exceeded expectations with:  
**8,000 ATTENDING**  
**Rocklin Mini Maker Faire!**

**5<sup>th</sup>**  
**YEAR**  
**ANNIVERSARY**

**2018** ★ **375** **TOTAL FAIRES**  
2 FLAGSHIP  
44 FEATURED  
149 MINI  
151 SCHOOL  
29 RETAIL

**1,373,000**  
**ATTENDEES**



**New York San Francisco Rome Beijing Paris**  
**Shenzhen Hong Kong Tokyo Berlin Barcelona**  
**Prague Moscow Kuwait Cairo Taipei Seoul**



The City of Rocklin is proud to host this highly innovative, hands-on, interactive event that **inspires our community** and visitors from all over northern California!



**Rocklin Mini Maker Faire** is a unique, not-for-profit educational event that encourages and promotes entrepreneurship and invention! This innovative platform is suited towards **ENTREPRENEURSHIP, START-UPS** and ultimately **JOB CREATION!**



Promote, support and enhance Rocklin's great education system

Connect with schools, colleges, libraries, government, and private enterprises.

Attract visitors, drive commerce, and support local makers and businesses!

**BAY AREA** 2018 **NEW YORK** 2017

**90,000**  
ATTENDEES

**90,000**  
ATTENDEES

**800+**  
MAKER ENTRIES

**750+**  
MAKER ENTRIES

**ATTENDEES** Source: Maker Faire Bay Area 2018 Attendee Survey

60% ♂  
♀ 35%

**39**  
AVERAGE AGE

**40%**  
FIRST-TIME ATTENDEES

**34%**  
ATTEND WITH THEIR CHILDREN

AVG. HOUSEHOLD INCOME: **\$137K**

**65%** IDENTIFY AS A HOBBYIST, INVOLVED IN MAKING FOR FUN

**89%**

★★★★★★★★★★★★★★★★★★★★  
***gave Maker Faire high praise:***  
**Likely to recommend to a friend, colleague, or family member**



## Rocklin Mini Maker Faire 2019

will have:  
over  
**150 Makers**  
and  
over  
**10,000 attendees!**



Welcoming back  
key partners:  
Sierra College  
& Hacker Lab



Organizations who **fuel innovation in Rocklin** and surrounding areas. They support entrepreneurs, makers, coders, and start ups.

**EXHIBITORS** IN  
**ROCKLIN** INCLUDE:

**INTEL**      **PRINTRBOT**  
**TAPIGAMI**  
**ROCKET DEPT**  
**RECYCLED INSECTS**  
**ART CARS**

**BATTLEBOTS**

**SVR VIRTUAL REALITY**





As a sponsor capture the **synergy** and be a part of:

- ★ **Networking** with Makers and entrepreneurs
- ★ **Exposure** to never seen before innovations and inventions
- ★ Increased **awareness** of your brand
- ★ **Showcase** your roots in the community
- ★ **Promote** your products and services to new and affluent clients
- ★ A unique way to **position** your company as a leader and innovator



*Share* your message and reach a highly educated and motivated audience!





# SPONSORSHIP PACKAGES



*Be part of it all*



## GENIUS SPONSOR PACKAGE

\$10,500

### Exclusively for this sponsor level!

- Logo on —
  - All three websites
  - E-Blast
  - Registration website
  - Sponsor signage
  - Program/guide
  - Flyers
  - Posters
  - Newspaper Ads
  - Facebook & Twitter Shout Out

- Recognition in Press Release
- Special branded activity
- Stage & Signage recognition
- Premier exhibit spaces

12 tickets to City of Rocklin Quarry Park Entertainment Season events at Platinum Living Amphitheater

## INVENTOR SPONSOR PACKAGE

\$7,500

- Logo on —
  - All three websites
  - E-Blast
  - Registration website
  - Sponsor signage
  - Program/guide
  - Flyers
  - Posters

- Twitter Shout Out
- Recognition in Press Release
- Stage & Signage recognition
- Premier exhibit spaces

Six tickets to City of Rocklin Quarry Park Entertainment Season events at Platinum Living Amphitheater

Recognition on all three websites!

[RocklinMakerFaire.com](http://RocklinMakerFaire.com)

[rocklin.ca.us/RocklinMiniMakerFaire](http://rocklin.ca.us/RocklinMiniMakerFaire)

[rocklin.ca.us/EventSponsors](http://rocklin.ca.us/EventSponsors)

**5<sup>th</sup>**  
**YEAR**  
**ANNIVERSARY**



**MAKE**

*create*



*invent*



**Mini  
Maker  
Faire®**

Rocklin

**LEADING  
SPONSOR PACKAGE**

\$5,500

Logo on —

- Three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide
- Flyers
- Posters

Favorable exhibit space

Four tickets to City of Rocklin  
Quarry Park Entertainment  
Season at Platinum Living  
Amphitheater

**CREATING  
SPONSOR PACKAGE**

\$2,500

Logo on —

- Three websites
- E-Blast
- Registration website
- Sponsor signage
- Program/guide

Favorable exhibit space

Two tickets to City of Rocklin  
Quarry Park Entertainment  
Season at Platinum Living  
Amphitheater

**TINKERING  
SPONSOR PACKAGE**

\$1,000

Logo on —

- Three websites
- Sponsor signage
- Program/guide

Favorable exhibit space





# Rocklin Mini Maker Faire®

SATURDAY  
★ OCT 12 ★  
2019  
SIERRA COLLEGE  
ROCKLIN



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