November/December Volume 9, Issue 6

ROCKLINPDNEWS

City Of Rocklin

Chief's Chatter by Chief Ron Lawrence



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Welcome New Employees, Part-Time Records Clerks, Jeffrey and Crime Analyst Shawn Baird



St. Baldrick's fundraiser



Chief Ron Lawrence

Is digital (social) media the new-age for modern -day community policing? Given some recent events. it would seem to be

so in Rocklin. On a cold, rainy day during a sleepy Thanksgiving holiday weekend in a quiet Rocklin neighborhood, two criminals were busily working to burglarize an unoccupied residence. An observant neighbor saw the suspect's truck in the driveway of a residence whose family was out of town for the weekend. The neighbor wisely called Rocklin PD to report the suspicious truck. When police units arrived they discovered the residence had been burglarized and the suspects fled on foot, leaving their truck behind scared away by the approaching police. The Placer County Sheriff's Office and the Roseville Police Dept. both responded to assist in the search, which included the use of a police canine.

One of the suspects was tracked and located several houses away, but a second suspect could not be found. Our police department quickly went to work using our digital media outlets, which include our Rocklin PD app, Facebook, Twitter, Next-Door, and our emergency phone notifications system Everbridge, to notify the neighborhood of the man-hunt underway for the burglary suspect and his description.

Even on a sleepy, four-day holiday weekend, our Rocklin community came alive on digital media sharing information, keeping each

other alert, and informing us of suspicious activity. After several hours, one informed and alert citizen aware of the manhunt found the suspect hiding in some bushes about a mile from the burglary and immediately informed us of his whereabouts. Police units swooped in and placed the suspect under arrest.

Had it not been for alert citizens calling about the suspicious activity and being aware of our efforts to search for the wanted burglary suspect, we may not have found and apprehended this wanted

I was very pleased to see the interaction and engagement of our community in support of our efforts to keep Rocklin safe. Our residents and business owners recognize that working together we can all protect Rocklin and maintain our high-quality of life.

The police department has embraced digital media as a way to connect and communicate with our citizens, and what we have discovered is our public really supports this type of interaction, becoming even more engaged with their police department. Sir Robert Peel is often considered the inventor of modern-day policing, even though he created the first police-force in England in the early 1800's, yet many of his theories of ethical policing still ring-true today. One of my favorite of Peel's ethical policing concepts is, "To maintain at all times a relationship with the public that gives reality to the historic tradition that the police are the public and that the public are the police, the police being only members of the public who are paid to give full-time attention to duties which are incumbent on every citizen in the interests of community welfare and existence."

This concept is very applicable here in Rocklin, as we enjoy a very engaged and supportive public, and the police department views our public as part of our team. Digital media is enriching this special relationship and together helping us all maintain Rocklin as a wonderful place to live, work and raise a family. I am pleased to say, digital media, while not the only modern-day community policing tools we use, is certainly becoming an invaluable new-age, modern-day community policing ef-

Pass the word to fellow Rocklin residents and business owners to stay connected by downloading our FREE Rocklin PD app in your smart-phone app store,

Download for FREE!



or like us on Rocklin Police Facebook, follow us on Twitter (@RocklinPolice and @RocklinPDChief), sign up for Next-Door in your neighborhood, and visit http://placer-alert.org to sign up to receive emergency telephone notifications from our 911 Center. Thank you for partnering with us to maintain Rocklin as a wonderful place!

Support Services Division News by Police Services Administrator Sandi Bumpus



By the nature of public service, we are blessed to be able to give something every day. In big ways and small, public servants have accepted a calling that revolves around the concept of giving. From lifesaving instructions

and support to those in critical need; a welcome and a smile at the front counter; or reassurance that a house left vacant by holiday travels is checked on, our team provides routine immeasurable gifts.

In addition to what each of our staff members give daily, a number of our unsung heroes have raised the bar during this holiday season by participating in selfless acts of giving that exemplify Mr. Churchill's challenge to "make a life" instead of just a "living."

Shop With a Cop

 A number of our staff members have assisted in organizing, fund raising, and are also donating their time to this very worthwhile regional effort to provide a shopping excursion for deserving young people.

Toys for Tots

Supervisor Michelle Edwards has assumed a leadership role in organizing and integrating public safety's participation in the Toys for Tots program in coordination with Rocklin Rotary, faithbased organizations, and other community stakeholders.

Giving Tree

Many units within the police department have worked hard this year to organize and support the regional Giving Tree program that facilitates giving by department members, city staff, and Rocklin residents to purchase wish-list items for deserving children. Many thanks to Rocklin's own Target store for donating a beautiful tree that can be used year after year for our Giving Tree efforts into the future.

Adopt a Family and Adopt a Senior

 Knowing that there are many deserving families in our community, our public safety dispatchers have "adopted" a family, and our Crime Prevention and Volunteer units will be "adopting" seniors who will receive some extra holiday gifts and cheer this season.

Layers of Hope

 One of our public safety dispatchers has organized an effort to support a non-profit organization known as "Layers of Hope," which was formed following Hurricane Katrina to honor the "unsung heroes" in dispatch centers who have experienced extreme personal loss during a disaster, but stayed at work to help others.

There are undoubtedly many, many more opportunities that our staff members, both individually and collectively take part in each day that illustrate their commitment to giving. Perhaps the best gift that givers receive is the knowledge that through their gifts, even if only briefly, a burden has been lightened, a day has been brightened, or a heart has been filled with joy.

Happy Holidays!

"We make a living by what we get. We make a life by what we give."

-Winston Churchill

Thank You Rocklin by Lieutenant Jamie Knox



This country is awash in mistrust of the police right now. Some of my colleagues in this profession are somewhat demoralized lately because of the recent vitriol on social media—aimed at police officers; aimed at all of us. If you know me,

you know my philosophy that when a person thinks of one of us, they think of all of us. This is why it is so important for police departments like us to keep turning the tide. This is why it is important for us to keep telling our story.

When I started working at Rocklin 18 years ago I was very young. On two separate occasions people called the police asking if a police car had been stolen—because they thought a teenager was driving it. That was

me. I quickly realized how involved this community was with the police department. Everybody seemed to know everybody, and citizens certainly knew who their policemen and policewomen were. I know a lot of people in this community who think very highly of the women and men in our police department. I also know that every one of our employees thinks the world of this city and the people who live here.

Our relationship with this community has always been rooted on transparency, caring, and trust. It has always been a two-way street. Yes we get paid to do a job, but I know several people who would do this job for free. I know over 100 volunteers who come to the police department to fulfill their civic duty. Some of them are here almost every day. This job is not something you find—it finds you. Whether you're a volunteer, records clerk, crime analyst,

community services officer, dispatcher, animal control officer, or police officer, you answered a higher calling to work for quite possibly the greatest community in the country. Our citizens love you guys. I know this, because I hear about it constantly.

Every day our employees come to work, they give a little piece of themselves to Rocklin. Every day I have come to work over the past 18 years, this community has believed in me and supported me. So, to all of you out there who are reading this: thank you. We are not the rest of the country depicted on social media. We are Rocklin. You are in good hands and we know we are too.

Defensive Holiday Driving by Corporal Dan Groff



Holiday driving can be especially challenging with the increased traffic volume and the inclement weather. The Rocklin Police Department's Traffic Unit would like to help you safely travel through your holiday season by providing you with two tech-

niques that police officers are very familiar with.

While patrolling their beats and responding to calls, officers use a technique called a High Visual Horizon. They frequently look far ahead to plan a route through traffic and to avoid hazards. This technique will

help you to see what you will be encountering on the road ahead. Just the other day I observed a driver who was so focused on the car in front of them that he too went through the red light instead of looking ahead at the traffic signals.

In years past, Rocklin Road had a high accident rate due to drivers following too close to each other. Many drivers did not leave a good distance between cars so they could avoid an accident when the vehicle in front of them slowed or stopped. As a rule of thumb, there should be at least one car length for each ten miles per hour of speed.

There are three elements to consider when maintaining a safe following distance:

- perception time
- reaction time
- braking distance

The faster you go, the more distance you need between you and the person in front of you. From the time a reason to brake occurs, it takes about 1.5 seconds to affect the speed of a vehicle by applying the brakes. Traveling at 50 mph will take you down the road at nearly 75 feet per second. That's the equivalent of traveling the length of a large tractor trailer rig each second!

As a Rocklin resident, you too could be a good defensive driver this holiday season. Use a High Visual Horizon and maintain a safe following distance to avoid unaware drivers, hazards, and accidents. We can all contribute to the safe roads in our community.

Local Students Help Keep Rocklin's Image Clean by Lieutenant Forrest Richardson



On November 5th, several students from Adventure Christian School decided they wanted to perform some community service by washing police cars at the Rocklin Police Department. A group of 7th and 8th grade students helped out the Rocklin Police Department by volunteering their time to ensure our police fleet looked its best. Rocklin P.D. would like to send out a special "thank you" to this group of community

minded students and to Detective Krempin for organizing and supervising our young supporters. What a great community to live and work in where the youth are so invested in their community. The Rocklin Police Department staff always looks forward to working with the members of our community in traditional as well as non-traditional ways. If anyone has an interest in a volunteer activity please contact me at Forrest-Richardson@rocklin.ca.us and I would be happy to facilitate the process.





DOJ Training by Volunteer Deeann Mendoza



On November 18 and 19, Rocklin PD hosted the Department of Justice (DOJ) California Sex Offender Registry (CSAR) audit training. Several law enforcement agencies were represented from Central and Northern California.

Effective August 1, 2014 the DOJ began conducting triennial field audits on records maintained and accessed in the CSAR database. CSAR is a mandated repository for sex and arson registration records. When a sex regis-

tration record is entered or updated in CSAR, the information is also sent to the federal database National Sex Offender Registry (NSOR).

Records in these systems must be accurate, entered immediately and include all the information available at the time, thus for audit training. Federal policy requires that all data must be checked by a second party for accuracy and have documented procedures on how this is completed.

Rocklin PD Welcomes New Employees



Welcome Taylor Higgins as our new part-time Records Clerk, joining our Department on December 15, 2014. Taylor lives in Folsom and is currently attending Folsom Community College.



Please also welcome Kelly Jeffrey as a new part-time Records Clerk, joining our Department on December 15, 2014. Kelly lives in Rocklin. She is married with two children ages, 9 and 6.



Welcome to our new Crime Analyst, Shawn Baird, recently hired to fill our long vacant crime analyst position. Shawn comes to us with 12 years of law enforcement experience, the last three as a crime analyst for Folsom Police. She is married with three children ages 9, 7 and 6.

Team Building Workshop by Lieutenant Forrest Richardson



On November 17th – November 19th Rocklin P.D. supervisors and managers had the opportunity to go off-site for a Team Building Workshop. The purpose of the workshop was to provide the tools neces-

sary to enable the Rocklin Police Department to function more effectively as members of a team and to explore ideas, concepts and behaviors that will help us meet the challenges of the future.

Members of the Rocklin Police Department took a survey prior to the occurrence of the Team Building Workshop. The survey's purpose was to capture how employees feel about their work environment, to identify challenges they see ahead and to identify the developmental needs of the organization. The questions were intended to assist us in identifying things we do well, areas where we can improve, and addressing employee satisfaction.

Day one was started with opening remarks from Chief Ronald Lawrence. He explained to the group what his expectations were and why we were there. Some of the spe-

cific concepts covered were:

- Leadership and empowerment
- Courage to hold yourself and others accountable
- Taking initiative
- Being creative



Together we came up with the following action items that will be administered by various members of the Rocklin Police Department.

- Modify our current scheduling program
- Develop methods to facilitate more effective communication
- Ensuring consistency when addressing concerns brought to the agency by members of the public
- Develop a more comprehensive Suc-

cession Planning Process

Develop an Emotional Well Being Program

With over 300 years of law enforcement related experience in the room, we relied heavily upon each other to provide the Knowledge, expertise and teamwork necessary for a successful Team Building Workshop.

The feeling after leaving the Team Building Workshop was universal. The time spent away together was both productive and worthwhile.

When reviewing the results of the Rocklin P.D. survey, it was clear we fared very well. Out of the 29 questions asked, the highest score of all came in response to: *I am proud to be a member of the Rocklin Police Department*. The final part of the Rocklin Police Department's Vision Statement reads: Other agencies will strive to achieve what the Rocklin badge represents:

pride, professionalism and teamwork. It is clear that the Rocklin Police Department is well on its way to achieving its vision.



SWAT Team Training by Officer Greg Jensen



At the end of October, the combined Rocklin / Roseville SWAT team had the opportunity to train at a special military training facility in San Luis Obispo, California. During this training members from both departments worked together in an environment unlike any other.

Officer Greg Jensen The facility had a long range shooting course with barriers and obstacles that provided a unique shooting simulation perspective. There was a tactical training village where walls and furniture easily moved to change the environment and a military style obstacle course used as a team building exercise. At the conclusion of the training, all team members were exposed to C.S. gas which creates a heavy burning and irritation sensation in the eyes, nose or any other exposed membrane. This exposure is necessary because when deploying the gas, we need to have an understanding of how we respond to the chemicals.

During this intense training session our team identified strengths, worked on weaknesses, endured a challenging obstacle course and through the assistance of C.S. gas, we even had a bonding experience by crying together.

These training opportunities do not come very often and are imperative to ensure we have the best team possible for our community.



The Joy of Participating in Shop with a Cop by Captain Chad Butler



In the September / October (Volume 9, Issue 5) of our newsletter, Corporal Chris Osborne wrote an excellent article detailing the Shop with a Cop Program and its purpose to reward youth who are in financial need, working hard in school, living a crime-free lifestyle, and making strides to improve their situation and attitude by pairing them with police officers and professional staff who donate their time to take the recipi-

ents shopping for clothing and gifts for themselves and their families at the local Target store (Roseville Fairway Dr.).



This article describes the event itself and the hard work and dedication that Dispatch Supervisor Michelle Edwards and Corporal Chris Osborne have put into this program over the past three (3) years and counting. This year like years past both Michelle and Chris began early in the year soliciting donations so that we could include as many recipients as possible.

Over 40 applications were submitted to the Rocklin program for review and all were worthy recipients. Unfortunately with all the worthy recipients and only enough staff to accommodate 15, Michelle and Chris had to carefully evaluate each application and only select those we could accommodate given staff participation.

This past Saturday, December 13th, all of their hard work cumulated with the fourth annual Shop with a Cop event (Rocklin PD's third year participating). This event, like years past went off without a hitch, I am proud to report that 30 plus Rocklin PD employees (sworn and professional staff) and Rocklin Public Safety Volunteers donated their time to participate, the largest Rocklin PD turn out to date. Every employee I spoke with talked about the joy they felt in participating in this program and understood the long term effects

this opportunity has on those involved. I have personally volunteered for this event during the past three years in a row and I wouldn't miss the opportunity to see the joy that it brings to each and every participant and staff member.



Next year's event will

take place again in December and it would be awesome to see more sworn staff participate, after all, this program is shop with a "Cop". This year, more professional staff then sworn were willing to participate but were unable to take a child due to the shortage of sworn personnel signed up to participate. If you haven't had an opportunity yourself to speak with those staff involved throughout the years, ask them, its and event that once participated in, you will volunteer in year after year. A big thank you to all of the staff and volunteers that have participated over the years, your contribution has brought smiles and joy to many. To Chris and Michelle your hard work has not gone unnoticed by this administration, your dedication to this program is outstanding and the outreach this provides to our youth involved, is second to none.

If community members are interested in donating to this worthy cause, Please contact Corporal Chris Osborne by email chris.osborne@rocklin.ca.us or Dispatch Supervisor Michelle Edwards by email

St. Baldrick's Foundation Fudnraiser by Sergeant Eric Dollar



The time has come again for some officers to start to grow goatees for the next three months. Some are successful and some well, not so much. The Chief has authorized facial hair growth from December 15th through March 15th, 2015.

The only requirement is that you participate in the St. Baldrick's event that is traditionally held in March and is held at the Roseville Galleria Mall. They have yet to announce the date for

next year's event but, it is traditionally in the middle of March. Participation in the St. Baldrick's event is open to everyone whether or not you choose to grow facial hair. You can participate by shaving your head or donating to an individual or the Team Rocklin PD. This is a fun and rewarding event for all involved. Every year there are both male and female participants involved in the event as shavees and it tends to be a very emotional experience for all involved.



Shaving the Way to Conquer Kids' Cancer

Last year, we raised \$2,410.00 for the event. Our neighbors at Roseville PD, raised \$4260.00. They raised quite a bit more than us, so let's not let that happen again. I will register our team as soon as the Galleria event is up on their website and I will send an e-mail out to everyone as soon as that

happens. In the

meantime, start growing some hair. For more information on the St. Baldrick's Foundation visit their website at www.stbaldricks.org. Once the event is posted, you will be able to donate to team Rocklin PD from the website.



Who's Looking In Your Room? by Corporal Chris Spurgeon



I enjoy keeping myself informed on high tech advances, advanced computer investigation techniques, and current trends in the high tech realm. I spent years as a Computer Forensics Examiner and make it a habit to network with other Computer Forensic Examiners in the region to keep my forensic skills sharp which aide me in my current duties. I found an interesting article that was reported out of the United King-

dom from Dailymail that I want to share with you.

An interesting and informative website has collected streaming footage from more than 73,000 internet connected cameras from around the globe, because the owners haven't changed their default passwords, making them accessible to virtually anyone.

Insecam.com features feeds from IP cameras all over the world with more than 11,000 in the U.S. and 2,400 in the UK alone.

Some of the images are harmless with views of stores, offices and parking lots, but there are also far more personal areas covered by the cameras, with living rooms, bedrooms, and baby cribs featured.

The site claims "This site has been designed in order to show the importance of the security settings."

Although the feeds are something that anyone with a bit of determination could find through Google as shown on their website with several hyperlinked examples, **insecam.com** makes accessing the streams far easier by pooling them together onto a single website. It makes it extremely easy to peer into hundreds of strangers bedrooms with just a click of the mouse.

There are 11,046 pages of unsecured cameras in the U.S. listed. Details are also listed with the site displaying information including the camera manufacturer, default login and password, time zone, city and state. The approximate location is also pinpointed on Google Maps giving any potential burglar a very real insight into your supposedly private world narrowed down to a few houses when the view is expanded out.

James Der Derian, Director of the Centre for International Security Studies at the University of Sydney, stated, "Everyone thinks the internet is this perfect way of communicating. The whole idea of the internet is a way of access and unless you have very strong password protection and encryption then this kind of exposure is inevitable. This shows that it has got a flip side and people uploading personal details need to be careful, this website is an example of that. It does not surprise me and it is a good thing to alert people to the darker side of the internet. People are so willing to give up personal information."

On insecam.com under the FAQ (Frequently Asked Questions) is:

Q: How to search security cameras in Google

A: Here are two of the 24 examples:

http://www.google.com/search?q=intitle:% 22supervisioncam+protocol%22

http://www.google.com/search?q=inurl:CgiStart?page=Single

All you have to do is copy and paste these into the top of your web browser and search through the Google results to find individual security cameras and banks of cameras, some with the options to tilt and zoom the camera angles. One such link:

http://www.google.com/search?rls=en&q=inurl:axis-cgi/jpg

provided these results:

http://amos.cse.wustl.edu/browse?guery=/axis-cgi/jpg

Some of the above security cameras shown are clearly international locations, a few being commercial airports with views of the planes and runways which is a troubling thought in and of itself.

Now, the question that is probably on your mind is, are there any cameras listed for Rocklin, CA? I looked through the **insecam.com** site and as of November 15, 2014, I did not locate any cameras listed as Rocklin or Roseville. There are many in Sacramento though and even more in cities I recognized as being in northern California.

Bottom line is - YOU are the one responsible for YOU and YOUR family's safety when YOU introduce and utilize surveillance technology into YOUR homes and businesses. There is more to just "Plug & Play"- walk-away and forget-about-it devices. It is YOUR responsibility as an informed citizen to secure your wireless devices, your IP cameras with passwords other than the default ones that come with the devices. Customize your passwords with words and numbers besides common names and important dates that might be guessed. You have drapes and blinds on your windows to keep wandering eyes out of your personal space, do the same with your IP devices inside your most private areas.

Besides, not everyone wants to see your messy bedroom:



Maybe a few people want to see if you're home or not so they could pay you a visit when you're away:





Or even more troubling, be careful of the people that are looking to find images like this with a roadmap right to your house

