

PLACER COUNTY REGIONAL EMPLOYMENT PROFILE SUPPLEMENT

DECEMBER 2020



This Publication was prepared by:

BEACON ECONOMICS

Christopher Thornberg, PhD
Founding Partner
Chris@beaconecon.com

Taner Osman, PhD
Manager, Regional and Sub-Regional Analysis
Taner@beaconecon.com

Alissa Dubetz
Research Associate, Economic,
Fiscal, and Social Impact Analysis
Alissa@beaconecon.com

For further information about this publication please contact:

Rick Smith
Senior Director of Business Development
Rick@beaconecon.com

Or visit our website at www.BeaconEcon.com



This report serves as a supplement to the following reports: 2018 Eastern Placer County/Tahoe Regional Employment Profile, 2018 Southern Placer County Regional Employment Profile, and the 2018 Placer County Foothills Region Employment Report. This supplemental report relies on employment data from 2008 to 2018 released by California’s Employment Development Department (EDD) and the U.S. Bureau of Labor Statistics (BLS). The data utilized in this report may be derived from BLS labor force models, Current Population Survey (CPS), Local Area Unemployment Statistics (LAUS), or the Current Employment Statistics (CES) survey.

PLACER COUNTY

ESTABLISHMENT DISTRIBUTION IN PLACER COUNTY, 2017

Industry	Number of Establishments*	<i>Share of Total (%)</i>
		Placer County
Admin Support	297	5.2%
Education	88	1.5%
Farm	18	0.3%
Fin. Svcs. and Real Estate	576	10.1%
Health Care	738	12.9%
Information	61	1.1%
Leisure and Hospitality	860	15.1%
Manufacturing	182	3.2%
NR/Construction	665	11.6%
Other Svcs.	367	6.4%
Prof, Sci, Tech, and Mgmt	508	8.9%
Retail Trade	821	14.4%
Transport/Warehouse/Util	87	1.5%
Wholesale Trade	177	3.1%
Total Private	5,444	95.4%
Government	265	4.6%
Total 2017	5,709	100.0%

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

ESTABLISHMENT DISTRIBUTION IN PLACER COUNTY, 2018

Industry	Number of Establishments*	Share of Total (%)
		Placer County
Admin Support	312	5.3%
Education	90	1.5%
Farm	21	0.4%
Fin. Svcs. and Real Estate	596	10.2%
Health Care	763	13.1%
Information	67	1.1%
Leisure and Hospitality	876	15.0%
Manufacturing	187	3.2%
NR/Construction	707	12.1%
Other Svcs.	371	6.4%
Prof, Sci, Tech, and Mgmt	512	8.8%
Retail Trade	803	13.8%
Transport/Warehouse/Util	87	1.5%
Wholesale Trade	182	3.1%
Total Private	5,573	95.5%
Government	261	4.5%
Total 2018	5,834	100.0%

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

TOTAL EMPLOYMENT IN PLACER COUNTY BY INDUSTRY, 2017

Industry	Total Employment (000s)	1-Year Growth			Location Quotient*
		County Total	County Total (%)	California (%)	
Admin Support	10.1	+607	+6.4	+1.5	1.1
Education	1.6	+94	+6.2	+2.6	0.6
Fin. Svcs. and Real Estate	12.4	+15	+0.1	+1.3	1.8
Health Care	25.2	+1,366	+5.7	+3.8	1.3
Information	2.4	-62	-2.5	-0.8	0.6
Leisure and Hospitality	23.4	+983	+4.4	+2.8	1.7
Manufacturing	5.9	-483	-7.6	+0.7	0.5
NR/Construction	15.0	+859	+6.1	+4.7	2.2
Other Svcs.	5.8	+196	+3.5	+1.5	1.3
Prof, Sci, Tech, and Mgmt	10.6	+698	+7.1	+1.1	1.0
Retail Trade	22.6	+290	+1.3	+0.8	1.6
Transport/Warehouse/Util	3.2	-162	-4.8	-3.3	0.7
Wholesale Trade	4.4	+113	+2.6	+0.6	0.7
Total Private	142.9	+4,550	+3.3	+1.9	-
Government	19.9	+484	+2.5	+1.3	0.5
Total	162.8	+5,034	+3.2	+1.7	-

Source: California Employment Development Department.

*Measures the concentration of an industry in Placer County relative to the concentration of the industry in California.

TOTAL EMPLOYMENT IN PLACER COUNTY BY INDUSTRY, 2018

Industry	Total Employment (000s)	1-Year Growth			Location Quotient*
		County Total	County Total (%)	California (%)	
Admin Support	11.3	+1,182	+11.7	+3.1	1.2
Education	1.7	+124	+7.7	+3.7	0.6
Fin. Svcs. and Real Estate	13.5	+1,058	+8.5	+1.0	1.9
Health Care	26.1	+880	+3.5	+3.4	1.3
Information	2.5	+105	+4.4	+2.5	0.6
Leisure and Hospitality	23.7	+360	+1.5	+2.7	1.7
Manufacturing	5.6	-227	-3.9	+1.3	0.5
NR/Construction	16.2	+1,190	+7.9	+4.5	2.2
Other Svcs.	5.9	+110	+1.9	-9.3	1.3
Prof, Sci, Tech, and Mgmt	11.0	+413	+3.9	+5.7	1.0
Retail Trade	23.3	+682	+3.0	+0.2	1.6
Transport/Warehouse/Util	3.4	+241	+7.5	+6.3	0.7
Wholesale Trade	4.7	+340	+7.8	-2.7	0.8
Total Private	149.4	+6,486	+4.5	+2.2	-
Government	20.2	+315	+1.6	+0.8	0.5
Total	169.6	+6,801	+4.2	+2.0	-

Source: California Employment Development Department.

*Measures the concentration of an industry in Placer County relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN PLACER COUNTY BY INDUSTRY, 2017

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth		
			County Total (%)	California (%)	Relative Wage (%)*
Manufacturing	492	82.0	-5.9	+5.8	-11.1
Fin. Svcs. and Real Estate	1,000	81.7	-0.7	+5.9	-60.9
Prof, Sci, Tech, and Mgmt	621	75.9	+3.2	+4.4	-35.1
Transport/Warehouse/Util	237	74.1	+10.0	+2.2	-40.0
Wholesale Trade	313	72.2	+3.7	+4.1	-8.1
Health Care	1,730	68.8	+2.1	+2.2	+36.5
Information	161	67.7	+7.2	+17.0	-60.7
NR/Construction	920	62.1	+6.7	+4.8	-8.1
Admin Support	445	44.0	+2.4	+5.3	-1.9
Other Svcs.	204	35.8	+3.8	+7.2	-11.3
Retail Trade	772	34.1	+3.3	+2.7	-4.0
Education	46	29.0	-0.4	+3.1	-45.7
Leisure and Hospitality	394	22.0	+3.4	+3.6	-7.9
Total Private	7,680	53.7	+2.1	+4.9	-18.1
Government	1,140	60.4	+2.8	+2.9	-10.9
Total	8,820	114.0	+2.5	+3.9	-14.4

Source: California Employment Development Department.

*Measures the concentration of an industry in Placer County relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN PLACER COUNTY BY INDUSTRY, 2018

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth		
			County Total (%)	California (%)	Relative Wage (%)*
Fin. Svcs. and Real Estate	1,140	84.8	+3.8	+2.6	-60.5
Prof, Sci, Tech, and Mgmt	663	78.1	+2.9	+4.8	-36.3
Transport/Warehouse/Util	257	74.6	+0.8	+2.9	-41.2
Wholesale Trade	340	71.8	-0.5	-0.4	-8.3
Health Care	1,860	71.4	+3.8	+2.8	+37.9
Information	167	65.7	-2.9	+9.2	-65.1
Manufacturing	369	65.6	-20.0	+3.7	-31.4
NR/Construction	1,020	63.7	+2.6	+3.7	-9.1
Admin Support	508	44.7	+1.7	+1.5	-1.7
Other Svcs.	226	38.2	+6.7	+0.6	-6.0
Retail Trade	814	35.0	+2.7	+3.4	-4.6
Education	52	29.9	+3.2	+3.0	-45.6
Leisure and Hospitality	416	22.7	+3.3	+4.8	-9.2
Total Private	8,180	54.7	+1.9	+4.1	-19.8
Government	1,200	62.0	+2.8	+3.6	-11.5
Total	9,380	116.8	+2.4	+3.8	-15.6

Source: California Employment Development Department.

*Measures the concentration of an industry in Placer County relative to the concentration of the industry in California.

SOUTH PLACER

ESTABLISHMENT DISTRIBUTION IN SOUTH PLACER COUNTY, 2017

Industry	Number of Establishments*	Share of Total (%)	
		South Placer Region	Placer County
NR/Construction	455	8.1	5.3
Transport/Warehouse/Util	61	1.1	1.5
Manufacturing	125	2.2	10.1
Wholesale Trade	125	2.2	12.9
Retail Trade	607	10.8	1.1
Information	43	0.8	14.8
Fin. Svcs. and Real Estate	467	8.3	3.2
Prof, Sci, Tech, and Mgmt	396	7.1	11.9
Admin Support	221	3.9	6.8
Education	71	1.3	9.0
Health Care	564	10.1	14.4
Leisure and Hospitality	591	10.6	1.5
Other Svcs.	261	4.7	3.0
Total Private	5,444	97.3	95.5
Government	153	2.7	4.5
Private	5,597	100.0	100

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

ESTABLISHMENT DISTRIBUTION IN SOUTH PLACER COUNTY, 2018

Industry	Number of Establishments*	Share of Total (%)	
		South Placer Region	Placer County
NR/Construction	491	11.5	5.3
Transport/Warehouse/Util	63	1.5	1.5
Manufacturing	130	3.0	10.2
Wholesale Trade	139	3.3	13.1
Retail Trade	599	14.0	1.1
Information	44	1.0	15.0
Fin. Svcs. and Real Estate	491	11.5	3.2
Prof, Sci, Tech, and Mgmt	407	9.5	12.5
Admin Support	228	5.3	6.4
Education	73	1.7	8.8
Health Care	587	13.7	13.8
Leisure and Hospitality	607	14.2	1.5
Other Svcs.	267	6.2	3.1
Total Private	4,123	96.5	95.5
Government	151	3.5	4.5
Private	4,274	100.0	100.0

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

TOTAL EMPLOYMENT IN SOUTH PLACER COUNTY BY INDUSTRY, 2016

Industry	Total Employment (000s)	1-Year Growth				Location Quotient*
		South Placer	County Total	County Total (%)	California (%)	
NR/Construction	11.3	+1,739	+18.3	+12.7	+5.2	2.0
Health Care	19.5	+1,307	+7.2	+6.2	+4.0	1.2
Leisure and Hospitality	14.1	+985	+7.5	+8.2	+3.8	1.0
Fin. Svcs. and Real Estate	10.6	+519	+5.2	+4.9	+2.9	1.8
Admin Support	7.9	+506	+6.8	+5.8	+2.5	1.0
Prof, Sci, Tech, and Mgmt	8.4	+360	+4.5	+5.8	+0.6	0.8
Transport/Warehouse/Util	2.3	+205	+10.0	+9.6	+6.5	0.5
Retail Trade	18.1	+82	+0.5	+0.2	+1.0	1.5
Education	1.1	-4	-0.3	+1.3	+1.8	0.5
Farm	0.3	-26	-9.2	-6.9	+0.5	0.1
Manufacturing	5.7	-42	-0.7	-0.7	+0.8	0.6
Information	2.2	-55	-2.5	-2.2	+7.3	0.6
Wholesale Trade	3.5	-78	-2.2	+1.1	+0.2	0.7
Total Private	109.3	+5,797	+5.6	+5.4	+2.7	-
Government	11.9	+285	+2.4	+3.6	+2.2	0.7
Total	121.2	+6,082	+5.3	+5.2	+2.6	-

Source: California Employment Development Department.

*Measures the concentration of an industry in South Placer County relative to the concentration of the industry in California.

TOTAL EMPLOYMENT IN SOUTH PLACER COUNTY BY INDUSTRY, 2018

Industry	Total Employment (000s)	1-Year Growth				Location Quotient*
		South Placer	County Total	County Total (%)	California (%)	
Fin. Svcs. and Real Estate	11.6	+1,083	+10.3	+8.5	+1.0	1.8
NR/Construction	13.3	+1,045	+8.5	+7.9	+4.5	1.4
Admin Support	9.3	+1,045	+12.7	+11.7	+3.1	1.1
Health Care	21.6	+970	+4.7	+3.5	+3.4	1.2
Retail Trade	19.0	+786	+4.3	+3.0	+0.2	1.5
Prof, Sci, Tech, and Mgmt	9.1	+433	+5.0	+3.9	+5.7	0.8
Wholesale Trade	3.9	+356	+10.1	+7.8	-2.7	0.7
Leisure and Hospitality	15.3	+348	+2.3	+1.5	+2.7	1.0
Transport/Warehouse/Util	2.3	+223	+10.7	+7.5	+6.3	0.5
Other Svcs.	4.7	+106	+2.3	+1.9	-9.3	1.1
Education	1.3	+100	+8.5	+7.7	+3.7	0.5
Information	2.1	+72	+3.5	+4.4	+2.5	0.5
Manufacturing	4.6	-252	-5.2	-3.9	+1.3	0.5
Total Private	118.1	+6,312	+5.6	+4.5	+2.2	-
Government	12.7	+350	+2.8	+1.6	+0.8	0.3
Total	130.8	+6,662	+5.4	+6.1	+2.0	-

Source: California Employment Development Department.

*Measures the concentration of an industry in South Placer County relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN SOUTH PLACER COUNTY BY INDUSTRY, 2016

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth			Relative Wage (%)*
			South Placer (%)	County Total (%)	California (%)	
Manufacturing	525.4	91.7	+10.6	+9.7	+3.9	+5.2
Fin. Svcs. and Real Estate	921.4	87.1	+4.1	+4.5	+2.9	-11.7
Prof, Sci, Tech, and Mgmt	631.4	75.3	+3.0	+2.6	+0.5	-34.1
Health Care	1,413.0	72.6	+2.1	+2.2	+1.8	+47.4
Wholesale Trade	250.2	72.1	+5.0	+3.3	-0.2	-4.5
Information	135.5	62.7	+0.6	+1.5	+1.1	-57.4
NR/Construction	656.0	58.3	+0.8	+1.9	+2.4	-12.3
Transport/Warehouse/Util	105.9	46.7	-2.1	-2.1	+1.7	-22.6
Admin Support	338.9	42.7	-0.7	-1.3	+2.8	+0.3
Retail Trade	598.1	33.0	-1.4	-0.7	-0.3	-4.3
Farm	7.9	31.4	+9.3	+10.4	+6.9	-3.0
Education	31.2	28.7	+1.1	-0.7	+2.4	-44.5
Leisure and Hospitality	266.8	18.9	-1.5	+2.1	+4.2	-32.6
Total Private	6,035.8	55.2	+2.5	+2.4	+1.9	-11.6
Government	683.0	57.2	+4.2	+3.3	+2.6	-13.1
Total	6,718.8	55.4	+2.6	+2.5	+2.0	-12.0

Source: California Employment Development Department.

*Measures the concentration of an industry in South Placer County relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN SOUTH PLACER COUNTY BY INDUSTRY, 2018

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth			Relative Wage (%)*
			South Placer (%)	County Total (%)	California (%)	
NR/Construction	847.2	63.6	+2.5	+2.7	+4.5	+7.2
Transport/Warehouse/Util	116.8	50.8	-0.7	+0.8	+2.9	-20.0
Manufacturing	312.1	67.5	-23.2	-20.0	+3.7	-29.4
Wholesale Trade	287.5	74.0	-2.0	-0.5	-0.4	-5.4
Retail Trade	667.7	35.1	+3.4	+2.7	+3.4	-4.2
Information	140.1	65.9	-2.9	-2.9	+9.2	-65.0
Fin. Svcs. and Real Estate	1,039.1	89.3	+3.7	+3.8	+2.6	-16.8
Prof, Sci, Tech, and Mgmt	728.1	79.9	+1.8	+2.9	+4.9	-35.9
Admin Support	409.7	44.3	+2.6	+1.7	+1.5	-2.6
Education	37.3	29.2	+1.7	+3.2	+3.0	-46.9
Health Care	1,655.3	76.6	+3.2	+3.8	+2.8	+47.9
Leisure and Hospitality	312.7	20.5	+4.8	+3.3	+4.5	-32.9
Other Svcs.	182.8	39.0	+6.5	+6.7	-3.9	-5.2
Total Private	6,736.2	57.0	+1.4	+1.9	+4.1	-16.4
Government	752.9	59.2	+1.4	+2.8	+3.6	-15.6
Total	7,489.1	57.2	+1.3	+2.0	+4.0	-16.4

Source: California Employment Development Department.

*Measures the concentration of an industry in South Placer County relative to the concentration of the industry in California.

FOOTHILLS

ESTABLISHMENT DISTRIBUTION IN FOOTHILLS REGION, 2017

Industry	Number of Establishments*	Share of Total (%)	
		Foothills Region	Placer County
Admin Support	44	8.1	5.3
Education	13	1.1	1.5
Fin. Svcs. and Real Estate	64	2.2	10.1
Health Care	156	2.2	12.9
Information	15	10.8	1.1
Leisure and Hospitality	153	0.8	14.8
Manufacturing	48	8.3	3.2
NR/Construction	127	7.1	11.9
Other Svcs.	72	3.9	6.8
Prof, Sci, Tech, and Mgmt	83	1.3	9.0
Retail Trade	146	10.1	14.4
Transport/Warehouse/Util	17	10.6	1.5
Wholesale Trade	31	4.7	3.0
Total Private	968	97.3	95.5
Government	87	2.7	4.5
Total 2017	1,055	100.0	100

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

ESTABLISHMENT DISTRIBUTION IN FoothILLS REGION, 2018

Industry	Number of Establishments*	Share of Total (%)	
		Foothills Region	Placer County
Admin Support	46	4.5	5.3
Education	13	1.3	1.5
Fin. Svcs. and Real Estate	61	5.9	10.2
Health Care	153	14.8	13.1
Information	16	1.5	1.1
Leisure and Hospitality	152	14.7	15.0
Manufacturing	50	4.8	3.2
NR/Construction	131	12.7	12.5
Other Svcs.	67	6.5	6.4
Prof, Sci, Tech, and Mgmt	75	7.3	8.8
Retail Trade	140	13.6	13.8
Transport/Warehouse/Util	16	1.5	1.5
Wholesale Trade	29	2.8	3.1
Total Private	948	91.8	95.5
Government	85	8.2	4.5
Total 2018	1,033	100.0	100.0

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

TOTAL EMPLOYMENT IN Foothills REGION BY INDUSTRY, Q3-17

Industry	Total Employment (000s)	1-Year Growth				Location Quotient*
		Foothills Region	Foothills Region (%)	County Total (%)	California (%)	
NR/Construction	1.9	+317	+19.5	+4.8	+2.8	1.0
Health Care	4.2	+170	+4.2	+4.1	+4.2	1.2
Leisure and Hospitality	3.2	+101	+3.3	+3.7	+2.6	1.0
Other Svcs.	0.8	+60	+8.2	+8.1	-3.3	0.8
Prof, Sci, Tech, and Mgmt	1.4	+58	+4.3	+5.2	+1.2	0.6
Admin Support	1.2	+53	+4.7	+4.9	+2.3	0.7
Fin. Svcs. and Real Estate	1.2	+50	+4.2	-0.7	+1.0	1.0
Manufacturing	0.8	+27	+3.6	-9.5	+0.8	0.4
Retail Trade	3.3	+23	+0.7	+1.7	+0.7	1.3
Education	0.3	+14	+4.4	+2.9	+2.5	0.7
Information	0.3	-6	-2.3	-2.3	+1.4	0.3
Transport/Warehouse/Util	0.2	-6	-2.7	-7.9	+6.8	0.2
Wholesale Trade	0.7	-25	-3.5	0.0	+0.5	0.6
Total Private	19.6	+834	+4.5	+2.4	+2.0	-
Government	7.0	0	0.0	+1.5	+0.9	1.8
Total	26.5	+834	+3.2	+2.3	+1.8	-

Source: California Employment Development Department.

*Measures the concentration of an industry in Foothills Region relative to the concentration of the industry in California.

TOTAL EMPLOYMENT IN Foothills REGION BY INDUSTRY, 2018

Industry	Total Employment (000s)	1-Year Growth				Location Quotient*
		Foothills Region	Foothills Region (%)	County Total (%)	California (%)	
NR/Construction	2.1	+130	+6.6	+7.9	+4.5	1.0
Admin Support	1.3	+103	+8.4	+11.7	+3.1	0.8
Manufacturing	0.9	+94	+11.6	-3.9	+1.3	0.4
Education	0.4	+21	+6.3	+7.7	+3.7	0.7
Leisure and Hospitality	3.0	+21	+0.7	+1.5	+2.7	1.0
Other Svcs.	0.8	+21	+2.9	+1.9	-9.3	0.9
Prof, Sci, Tech, and Mgmt	1.3	+6	+0.4	+3.9	+5.7	0.6
Transport/Warehouse/Util	0.2	+2	+0.9	+7.5	+6.3	0.2
Fin. Svcs. and Real Estate	1.2	0	0.0	+8.5	+1.0	1.0
Information	0.3	-4	-1.5	+4.4	+2.5	0.3
Retail Trade	3.4	-6	-0.2	+3.0	+0.2	1.3
Wholesale Trade	0.7	-10	-1.4	+7.8	-2.7	0.7
Health Care	4.2	-91	-2.1	+3.5	+3.4	1.2
Total Private	19.7	+286	+1.5	+4.5	+2.2	-
Government	6.9	-30	-0.4	+1.6	+0.8	0.9
Total	26.7	+256	+1.0	+6.1	+2.0	-

Source: California Employment Development Department.

*Measures the concentration of an industry in Foothills Region relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN Foothills REIGON BY INDUSTRY, Q3-17

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth			Relative Wage (%)*
			Foothills Region (%)	County Total (%)	California (%)	
Information	4.4	65.9	+2.5	+7.7	+13.7	-61.0
NR/Construction	29.7	62.0	+7.7	+3.5	+3.7	8.8
Wholesale Trade	10.4	58.8	+0.1	+4.1	+2.8	-25.4
Prof, Sci, Tech, and Mgmt	20.0	58.0	+0.7	+3.7	+2.9	-51.5
Fin. Svcs. and Real Estate	15.9	53.5	-0.9	-5.9	+5.0	-49.1
Manufacturing	9.8	51.0	+2.8	-3.9	+4.7	-44.8
Admin Support	14.5	50.0	+3.5	-2.5	+3.6	11.9
Health Care	47.8	43.8	-1.7	+1.1	+0.8	-12.7
Transport/Warehouse/Util	2.7	43.0	+11.2	+10.3	+1.0	-30.1
Other Svcs.	7.4	35.4	+6.1	+0.7	+7.6	-18.8
Retail Trade	28.8	34.0	+0.2	+1.8	+1.4	-3.2
Education	2.0	23.5	+1.2	+6.8	+2.4	-55.9
Leisure and Hospitality	15.7	19.0	+3.8	+3.8	+3.2	-34.9
Total Private	209.0	42.3	+2.2	+0.4	+3.8	-35.4
Government	110.5	61.8	+1.8	+0.8	+2.2	-8.7
Total	319.5	47.5	+1.7	+0.4	+3.5	-28.0

Source: California Employment Development Department.

*Measures the concentration of an industry in Foothills Region relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN Foothills REIGON BY INDUSTRY, 2018

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth			Relative Wage (%)*
			Foothills Region (%)	County Total (%)	California (%)	
Information	17.1	64.0	-1.9	-2.9	+9.2	-66.0
NR/Construction	129.4	62.0	+3.2	+2.7	+4.5	+4.4
Prof, Sci, Tech, and Mgmt	82.6	61.6	+9.6	+2.9	+4.9	-50.5
Wholesale Trade	41.3	58.6	+4.7	-0.5	-0.4	-25.1
Manufacturing	51.9	57.3	+7.1	-20.0	+3.7	-40.0
Fin. Svcs. and Real Estate	67.9	55.3	-3.6	+3.8	+2.6	-48.4
Admin Support	63.1	47.7	-4.0	+1.7	+1.5	+4.9
Health Care	194.4	46.7	+5.3	+3.8	+2.8	-9.8
Transport/Warehouse/Util	10.3	44.3	+3.3	+0.8	+2.9	-30.3
Other Svcs.	28.1	37.2	+6.4	+6.7	-3.9	-9.4
Retail Trade	112.7	33.6	-2.2	+2.7	+3.4	-8.5
Education	9.3	26.4	+8.8	+3.2	+3.0	-52.0
Leisure and Hospitality	59.6	19.7	+4.1	+3.3	+4.5	-35.3
Total Private	867.5	44.0	+3.1	+1.9	+4.1	-35.5
Government	458.7	66.3	+5.1	+2.8	+3.6	-5.5
Total	1,326.3	49.8	+3.6	+2.0	+4.0	-27.3

Source: California Employment Development Department.

*Measures the concentration of an industry in Foothills Region relative to the concentration of the industry in California.

TAHOE

ESTABLISHMENT DISTRIBUTION IN TAHOE REGION, 2017

Industry	Number of Establishments*	Share of Total (%)	
		Tahoe Region	Placer County
NR/Construction	80	23.5	5.3
Manufacturing and Logistics	8	2.4	11.6
Trade	53	15.6	14.0
Information	4	1.2	14.8
Fin. Svcs. and Real Estate	25	7.4	3.2
Prof, Sci, Tech, and Mgmt	15	4.4	11.9
Admin Support	22	6.5	6.8
Education/Health	12	3.5	23.4
Leisure and Hospitality	86	25.3	1.5
Other Svcs.	23	6.8	3.0
Total Private	326	95.9	95.5
Government	14	4.1	4.5
Total	340	100.0	100.0

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

ESTABLISHMENT DISTRIBUTION IN TAHOE REGION, 2018

Industry	Number of Establishments*	Share of Total (%)	
		Tahoe Region	Placer County
NR/Construction	86	24.6	5.3
Manufacturing and Logistics	7	2.0	11.8
Trade	52	14.9	14.2
Information	4	1.1	15.0
Fin. Svcs. and Real Estate	27	7.7	3.2
Prof, Sci, Tech, and Mgmt	15	4.3	12.5
Admin Support	27	7.7	6.4
Education/Health	12	3.4	22.5
Leisure and Hospitality	87	24.9	1.5
Other Svcs.	22	6.3	3.1
Total Private	337	96.3	95.5
Government	13	3.7	4.5
Total	350	100.0	100.0

Source: California Employment Development Department.

* Measures establishments with 3 or more employees.

TOTAL EMPLOYMENT IN TAHOE REGION BY INDUSTRY, 2016

Industry	Total Employment (000s)	1-Year Growth				Location Quotient*
		Tahoe Region	Tahoe Region (%)	County Total (%)	California (%)	
Leisure and Hospitality	4.0	+338	+9.2	+8.2	+3.8	4.7
Education/Health	0.2	+41	+25.3	+5.9	+3.7	0.2
Admin Support	0.4	+34	+10.0	+5.8	+2.5	0.8
NR/Construction	0.9	+25	+3.0	+12.2	+3.5	1.6
Fin. Svcs. and Real Estate	0.4	+24	+7.0	+4.9	+2.9	1.0
Trade	0.8	+22	+3.0	+0.3	+0.8	0.7
Other Svcs.	0.3	+18	+6.5	+9.0	+2.6	1.1
Manufacturing and Logistics	0.1	+5	+6.8	+2.6	+2.5	0.1
Information	0.0	-2	-3.6	-2.2	+7.3	0.2
Prof, Sci, Tech, and Mgmt	0.2	-17	-9.0	+5.8	+0.6	0.3
Total Private	7.2	+489	+7.3	+5.4	+2.7	-
Government	0.5	+21	+4.8	+3.6	+2.2	0.4
Total	7.6	+510	+7.2	+5.2	+2.6	-

Source: California Employment Development Department.

*Measures the concentration of an industry in Tahoe Region relative to the concentration of the industry in California.

TOTAL EMPLOYMENT IN TAHOE REGION BY INDUSTRY, 2018

Industry	Total Employment (000s)	1-Year Growth				Location Quotient*
		Tahoe Region	Tahoe Region (%)	County Total (%)	California (%)	
NR/Construction	926	+82	+9.7	+7.9	+4.3	1.6
Manufacturing and Logistics	65	0	0.0	+0.2	+2.8	0.1
Trade	709	-6	-0.8	+3.8	-0.7	0.7
Information	54	+4	+8.0	+4.4	+2.4	0.2
Fin. Svcs. and Real Estate	416	+34	+8.9	+8.5	+1.0	1.1
Prof, Sci, Tech, and Mgmt	188	+30	+19.0	+3.9	+5.4	0.3
Admin Support	405	+18	+4.7	+11.7	+3.0	0.8
Education/Health	184	-8	-4.2	+3.7	+3.3	0.2
Leisure and Hospitality	4,034	+49	+1.2	+1.5	+2.7	4.6
Other Svcs.	271	-15	-5.2	+1.9	-10.2	1.1
Total Private	7,250	+187	+2.6	+4.5	+2.1	-
Government	414	-5	-1.2	+1.6	+0.8	0.2
Total	7,664	+182	+2.4	+6.1	+1.9	-

Source: California Employment Development Department.

*Measures the concentration of an industry in Tahoe Region relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN TAHOE REGION BY INDUSTRY, 2016

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth			Relative Wage (%)*
			Tahoe Region (%)	County Total (%)	California (%)	
Information	3.1	3.1	+5.2	+1.5	+1.1	-56.1
Prof, Sci, Tech, and Mgmt	9.9	9.9	+0.2	+2.6	+0.5	-48.7
NR/Construction	46.1	46.1	+6.4	+2.2	+4.0	-3.3
Fin. Svcs. and Real Estate	16.3	16.3	+6.3	+4.5	+2.9	-54.9
Education/Health	8.7	8.7	-8.3	+2.3	+1.9	-13.8
Manufacturing and Logistics	3.2	3.2	-7.8	+5.8	+3.0	-49.6
Admin Support	14.8	14.8	-3.5	-1.3	+2.8	-6.7
Trade	24.3	24.3	+1.4	+0.5	-0.4	-31.2
Other Svcs.	9.5	9.5	+2.3	+5.5	+4.4	-21.3
Leisure and Hospitality	115.9	115.9	+4.4	+2.1	+4.2	+2.8
Total Private	251.8	251.8	+2.6	+2.4	+1.9	-43.9
Government	30.9	30.9	+0.3	+3.3	+2.6	+1.6
Total	282.8	282.8	+2.2	+2.5	+2.0	-41.3

Source: California Employment Development Department.

*Measures the concentration of an industry in Tahoe Region relative to the concentration of the industry in California.

AVG. ANNUAL WAGES IN TAHOE REGION BY INDUSTRY, 2018

Industry	Total Payrolls (\$Millions)	Avg. Annual Wage (\$000s)	1-Year Growth			Relative Wage (%)*
			Tahoe Region (%)	County Total (%)	California (%)	
NR/Construction	53.3	57.5	+0.4	+2.7	+4.3	-3.1
Manufacturing and Logistics	3.1	48.4	+5.5	-12.8	+3.0	-43.1
Trade	25.6	36.1	+5.3	+2.4	+1.0	-26.2
Information	3.2	59.8	-10.5	-2.9	+8.4	-68.2
Fin. Svcs. and Real Estate	20.9	50.1	+5.9	+3.8	+2.6	-53.3
Prof, Sci, Tech, and Mgmt	13.3	70.9	+2.7	+2.9	+4.7	-43.0
Admin Support	18.0	44.3	+2.6	+1.7	+1.5	-2.5
Education/Health	8.7	47.2	+8.0	+3.7	+2.7	-9.6
Leisure and Hospitality	123.6	30.6	+0.7	+3.3	+4.3	+0.4
Other Svcs.	9.1	33.7	+6.1	+6.7	-4.0	-18.1
Total Private	278.7	38.4	+3.0	+1.9	+3.9	-43.6
Government	32.5	78.4	+6.1	+2.8	+3.5	+11.8
Total	311.1	40.6	+3.1	+2.0	+3.8	-40.7

Source: California Employment Development Department.

*Measures the concentration of an industry in Tahoe Region relative to the concentration of the industry in California.



PLACER COUNTY REGIONAL EMPLOYMENT PROFILE SUPPLEMENT

DECEMBER 2020