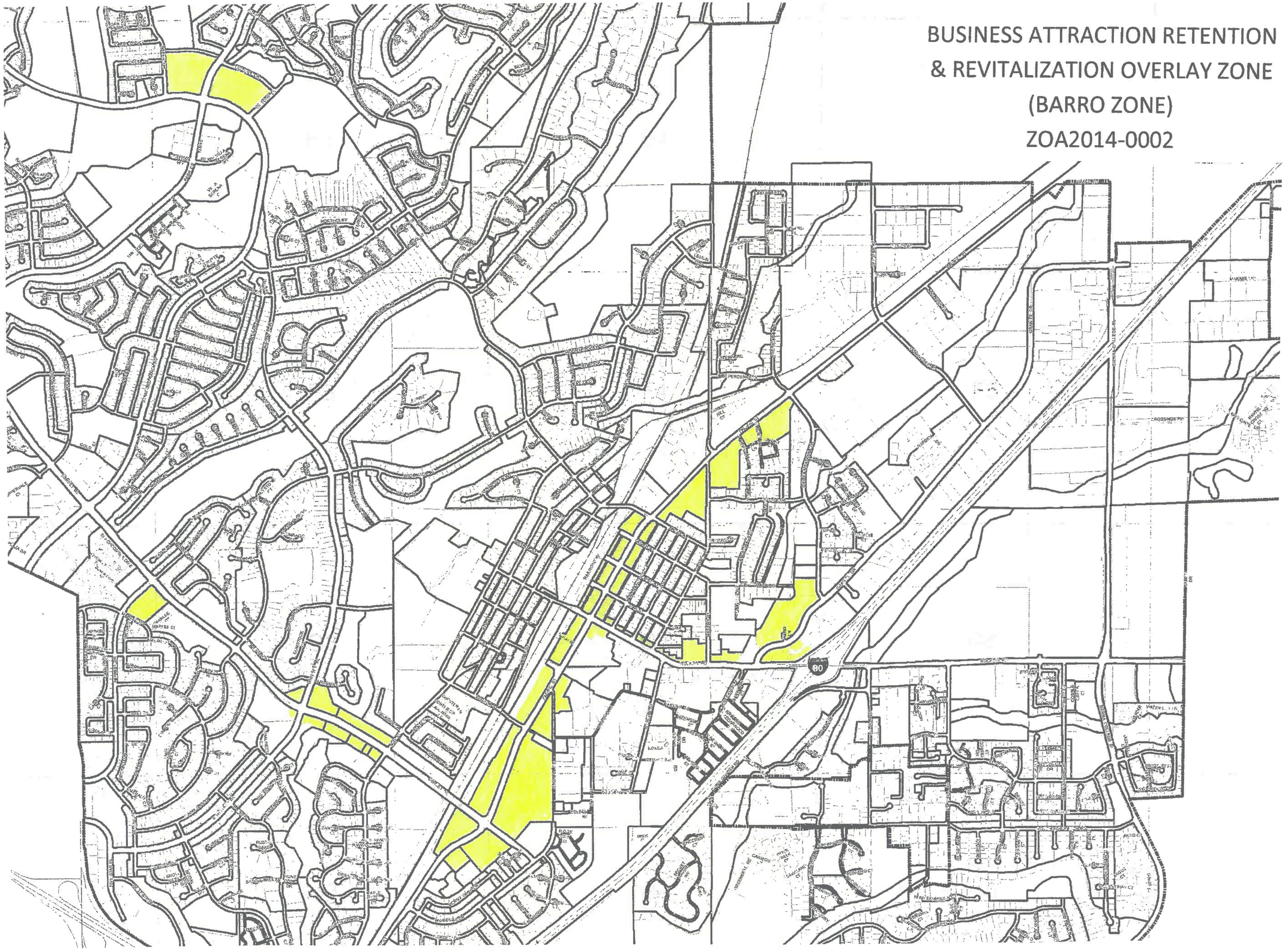BUSINESS ATTRACTION RETENTION & REVITALIZATION OVERLAY ZONE (BARRO ZONE) ZOA2014-0002