

Rocklin Business & Development News

April 2013



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Find out what's happening in Rocklin. This monthly publication will keep you up to date on economic activity in Rocklin, including new and expanding businesses, development projects and programs and services for businesses. If you're already part of the Rocklin business community, we're happy to have you here. If you're considering Rocklin, we invite you to learn more about why Rocklin is a great place for business.

Retail & Restaurant Projects



Boneshaker Opening Second Location. [Boneshaker Brewery & Public House](#) has been a popular hang out since opening in 2012 in the Rocklin Park Plaza at the corner of Sunset Blvd. and Park Drive. That success has encouraged owner J.J. Anderson to not only look for a second location, but to find a place that will accommodate a full-service restaurant. J.J. found the spot in the Sierra Meadows Plaza on Granite Drive, in a space formerly occupied by the Hacienda restaurant. The new location is expected to open this July.



Bel Air to Convert Gas Station to Raley's Aisle 1 Fuel Brand. The gas station and convenience store, currently located in front of Bel Air at Sunset Blvd. and Stanford Ranch Road, is set to be converted to the Raley's branded gas station, [Raley's Aisle 1 Fuel](#). Bel Air shoppers can earn 10, 25 or 50 cents towards every gallon of gas depending on the amount spent on groceries. Plans are currently being reviewed at the City to remodel the convenience store and add new fuel pumps. Look for changes starting later this spring!



Craft Beer to Begin Brewing in Rocklin. [Out of Bounds Brewing Company](#) brings 16 years of Pacific Northwest brewing experience to Placer County and celebrates the Northern Californian lifestyle at its best. Chico native and Master Brewer, Bruce MacPhee, spent 10 years at the famed Deschutes Brewing Company in Bend, Oregon. A tasting room will open in July on Yankee Hill Road, just off of Pacific Street, where beer lovers can sample ten regular and two seasonal brews. A private event room will be available for private parties, gatherings and private tastings. For more information, visit the Out of Bounds [website](#).



Hand Pickin' Vintage Collectibles Moving to Larger Space. With the success of their small store on Pacific Street, owners Barbara & Bob needed a bigger space, but wanted to stay in the heart of Rocklin. They found the perfect spot in a former bank building at the corner of Rocklin Road and Meyers Street. The new store will open in June and will allow them to rent space to other vendors, something they couldn't do before. [Hand Pickin'](#) specializes in vintage and antique items, so you can always find that one-of-a-kind item for your home. Visit their [website](#), Facebook page or current store at the corner of Pacific Street and Midas Avenue. Starting in June, visit them in their new location at 4155 Rocklin Road.



The Falls Event Center Planned. An event center is proposed near the corner of Stanford Ranch Road and Sunset Blvd., between Starbucks and Umpqua Bank. This privately-owned facility will include a 13,390 sq. ft. building built to host all types of events, from large wedding receptions and parties down to a small, simple board meeting of a few individuals. The 3.2 acre site also includes a pad building that will be leased for restaurant or retail use. Visit [The Falls Event Center website](#) for more information.

Office & Industrial Projects



JS Contracting To Open Shop in Rocklin. [JS Contracting Services, Inc.](#) is a national hospitality renovation and commercial property maintenance company. Its roots began in 1987 with James Moll, one old truck, about \$20 and some change, and a determination to survive. JS Contracting Services, Inc. currently employs over 60 employees, and provides services to its national clients throughout the Western United States. JS Contracting will be moving into a space on Alvis Court in the Del Mar Business Park.

Residential Projects



Bella Vida Senior Living Complex Approved. The Rocklin Planning Commission approved the Bella Vida Senior Independent Living facility earlier this month. This 200,000 sq. ft. project will include 140 living units, indoor and outdoor recreational areas, dining facilities, swimming pool, patio area, walking trails, and parking facilities. The 6.35 acre site is located on the south side of Pacific Street near the Rocklin/Loomis border.



Single Family Home Subdivision Proposed Downtown. An application has been submitted to the City requesting approval for Avalon, a 76-lot detached, single-family home subdivision in downtown Rocklin at the corner of Rocklin Road and South Grove Street. The two-story homes will range from 1,800 sq. ft. to 2,650 sq. ft. The application was submitted by Niemi Development Partners and is expected to go to the Planning Commission later this year. This subdivision would be

the first residential infill project in downtown Rocklin in the last decade.

Demographics & Data



Rocklin Unemployment Down to 5.7%. Figures released by the State show the unemployment rate for the City of Rocklin is down to 5.7% for March 2013. This is the lowest rate since December 2008, when the rate was also 5.7%. At that time, the rate was rising and hit a peak of 8.6% in March 2010.

March 2013 Unemployment Rate

Rocklin	5.7%
Placer County	8.0%
California	9.4%
National	7.6%

City of Rocklin
3970 Rocklin Road
Rocklin, CA 95677
T. (916) 625-5595