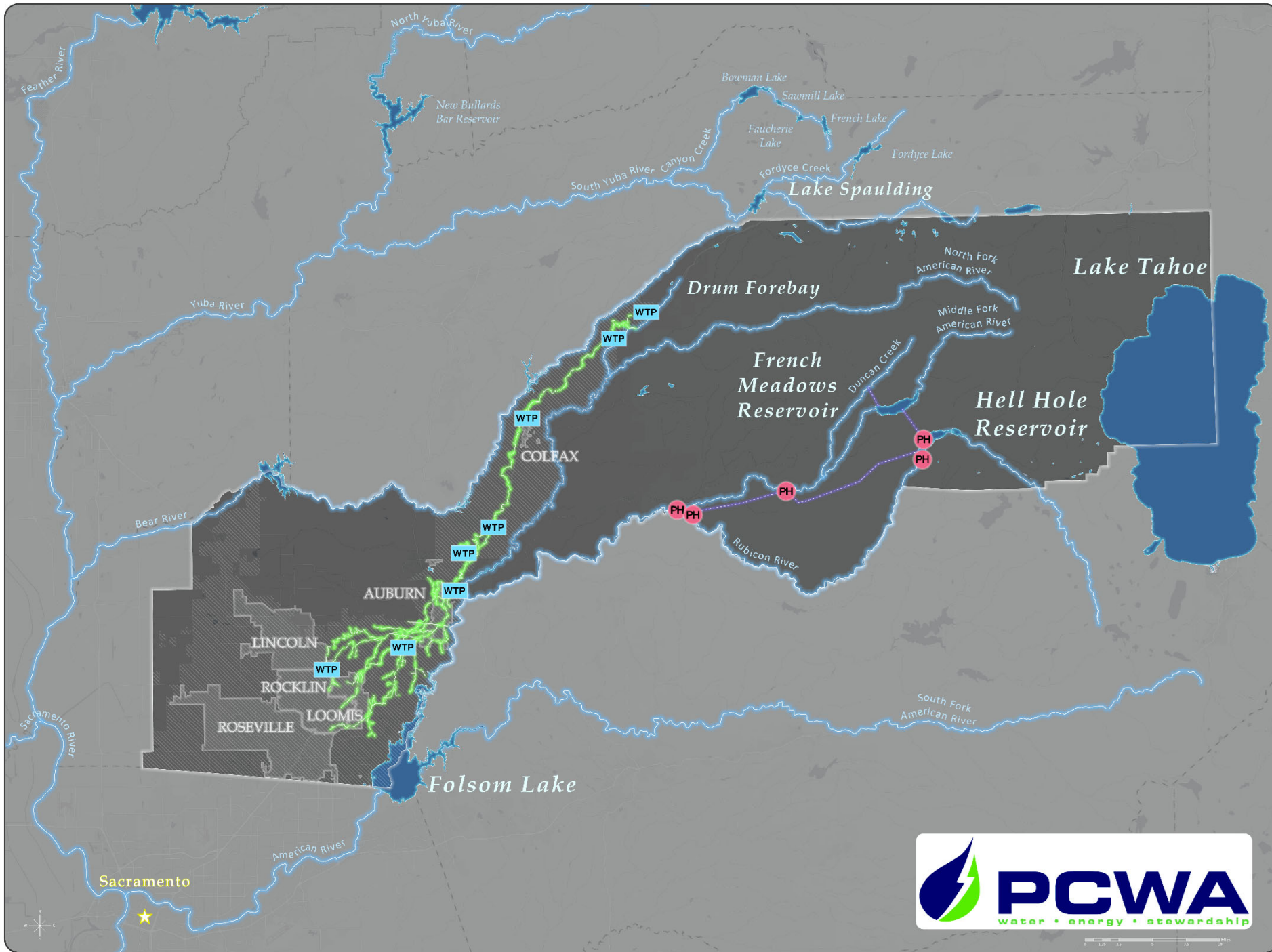




*PCWA Dry Year Efforts
June 22, 2021*



What's PCWA doing during the dry year?

- Increased paid advertising
 - Radio Television ads, additional social media
- Increased budget for enhanced rebates
- Nursery Partnerships
- Regional collaboration
- Promoting FireWise WaterWise landscaping
- Focusing on efficient water use both inside and outside

What we're asking of our community

1. Stress your lawn and save your trees
2. Check soil moisture before turning on sprinklers
3. Replace older sprinklers with more efficient nozzles
4. Upgrade to WaterSense-labeled weather-based sprinkler timer
5. Water plants early in the morning to reduce evaporation
6. Inside your home, check and fix leaks
7. Mulch 2-3"
8. Adjust sprinklers to prevent overspray

Tips for Tree Care During Drought

An illustration of a two-story house with a yellow facade and an orange roof. The house has a balcony on the second floor and a dark brown door. In front of the house is a green lawn with a sidewalk leading to the door. There are several green trees of varying sizes and a wooden fence in the background. The sky is a mix of light blue and teal with stylized white and yellow clouds.

Our urban forest is a precious resource. A healthy tree canopy provides cleaner air and cooler temperatures, replenishes groundwater, enhances public health, and creates vibrant, livable neighborhoods.

As the California climate becomes hotter and drier, our urban forest will be even more valuable. Saving our existing tree canopy and planting new trees is wise, not wasteful.

Stress the lawn Save the trees

Check Before You Water



Replace old sprinklers with high efficiency nozzles



Upgrade to WaterSense irrigation controller



Water early to reduce evaporation



A close-up photograph of a hand using a red-handled screwdriver to adjust a chrome faucet. The faucet is leaking water from its spout. The background is blurred, showing another faucet in the distance.

Check and Fix Leaks

Mulch 2-3 inches



Adjust sprinklers to prevent overspray



Questions?

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